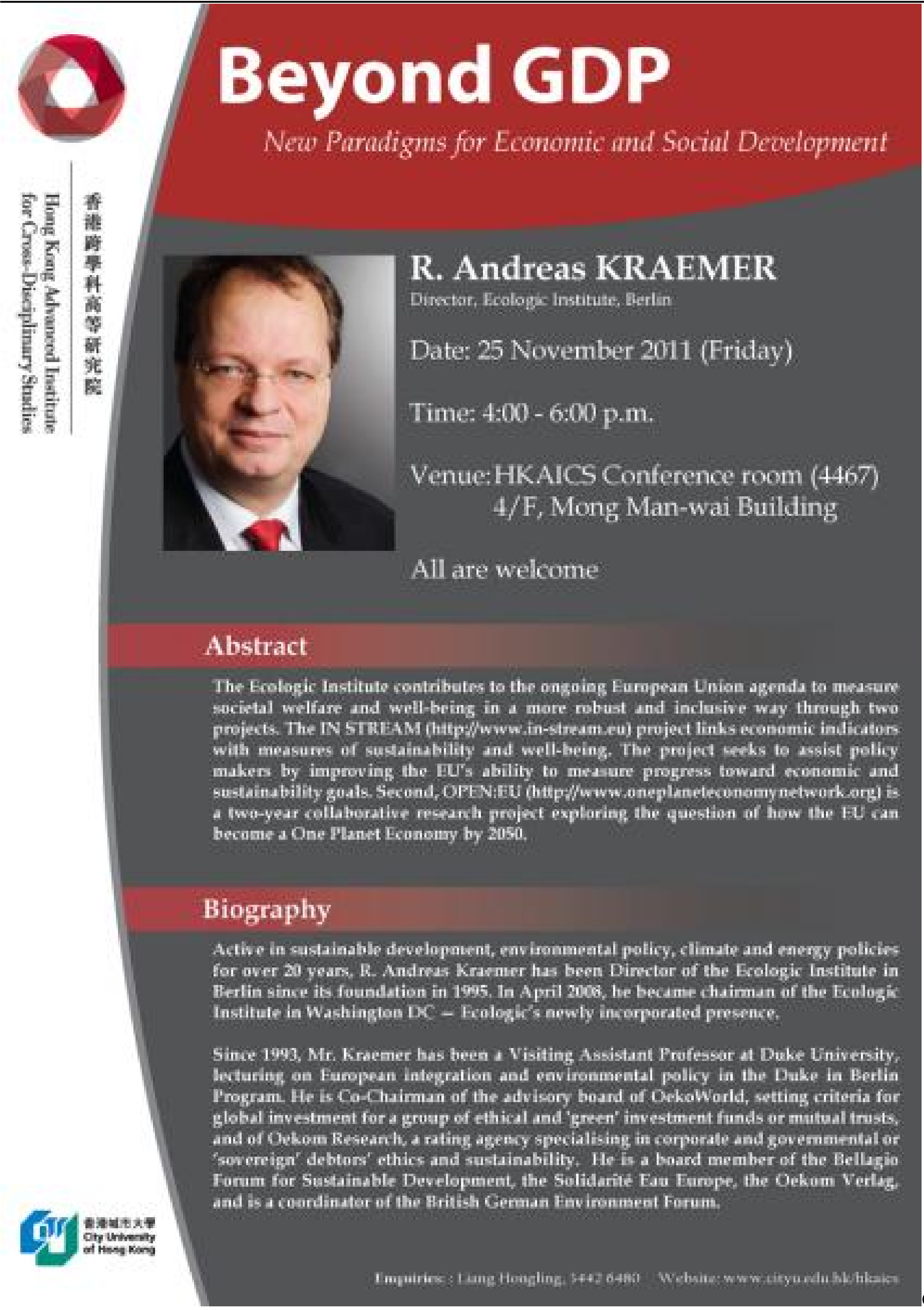
Presentation Speech
Sustainability

Beyond GDP: New Paradigms for Economic and Social Development (□□□□□□□□□□□□□□□□□□□□)

TimeLoc25 November 2011
Hong Kong
Special Administrative Region of the People’s Republic of China
R. Andreas Kraemer [1]

In a lecture at the Hong Kong Advanced Institute for Cross-Disciplinary Studies (HKAICS) of the City University of Hong Kong, R. Andreas Kraemer of Ecologic Institute explained the on-going EU agenda to measure societal welfare and well-being in a more robust and inclusive way. He covered current research on new metrics and paradigms for economic and social policy-making. The presentation is available for download.

China abandoned its first attempt to develop a "Green GDP" some years ago. However, the need remains for better ways to measure progress towards



economic, social and sustainability goals, and to integrate non-economic and economic indicators in meaningful decision-support systems. This is especially true for the fast-growing Southern and coastal regions of China, where diverging policy objectives need to be brought into harmony, and where indicators are needed also at local and regional scales.

The presentation [2] [pdf, 980 KB, English] is available for download.

Source URL: http://www.ecologic.eu/4498

Links:
[1] http://www.ecologic.eu/493
[2] http://www.ecologic.eu/files/attachments/presentation/2011/hong_kong_kraemer.pdf