

Veröffentlicht am *Ecologic Institut: Wissenschaft und Forschung für eine nachhaltige Welt* (<https://www.ecologic.eu>)

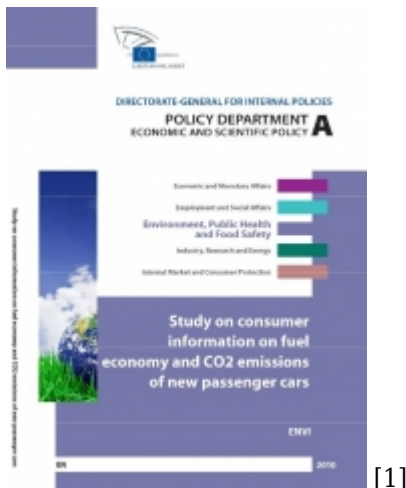
[Startseite](#) > Study on Consumer Information on Fuel Economy and CO2 Emissions of New Passenger Cars

PUBLIKATION

Bericht
EU
Nachhaltigkeit
Politikevaluation
Verbraucherpolitik
Mobilität

Study on Consumer Information on Fuel Economy and CO2 Emissions of New Passenger Cars

IMPLEMENTATION OF THE DIRECTIVE 1999/94/EC



Grünig, Max; Ian Skinner; Mary Ann Kong 2010: Study on Consumer Information on Fuel Economy and CO2 Emissions of New Passenger Cars. Implementation of the Directive 1999/94/EC. Brussels.

Wichtigster Link

Download: Study on Consumer Information on Fuel Economy and CO2 Emissions of New Passenger Cars [pdf, 1.9 MB, Englisch]

Thematisch verwandte Artikel

- Beratung des Umweltausschusses des Europäischen Parlaments

Zitiervorschlag

Grünig, Max; Ian Skinner; Mary Ann Kong 2010: Study on Consumer Information on Fuel Economy and CO2 Emissions of New Passenger Cars. Implementation of the Directive 1999/94/EC. Brussels.

Sprache

Englisch

Autor(en)

Max Grünig
Benjamin Boteler

Autor(en)

Ian Skinner (IEEP)
Mary Ann Kong (BIO)

Credits

Fallstudien:

Megan Lewis (IEEP), Wojciech Szymasliki (ISD), Pirke Suoheimo (SYKE), Alena Dodoková (IEP) and Frans Oosterhuis (IVM)

Finanzierung

- Europäisches Parlament, Ausschuss für Umweltfragen, öffentliche Gesundheit und Lebensmittelsicherheit

Jahr

2010

Umfang

141 S.

Projekt

CO2-Emissionen von Neufahrzeugen

Projektnummer

849-14

Inhaltsverzeichnis

LIST OF ABBREVIATIONS
LIST OF TABLES
LIST OF FIGURES
Executive Summary
1. Implementation of Directive 1999/94/EC
1.1. Description of the Regulatory Framework
1.2. Case Studies on 10 Countries
1.2.1. Labelling
1.2.2. Guide on Fuel Economy
1.2.3. Poster
1.2.4. Promotional Material
1.2.5. Running Costs
1.2.6. Planned Modifications
1.2.7. Research Initiatives
1.2.8. Compliance Issues
1.3. The Up-Coming Review of Directive 1999/94/EC

- Harmonisation of the Format of the Label
- “Absolute” versus “Relative” Labelling
- The Poster/Display
- Promotional Literature
- Non-Print Media
- Extension of Labelling to N1 Vehicles (Light Commercial Vehicles)
- Extension of Labelling to Heavy-Duty Vehicles (HDVs)
- Extension of Labelling to Used Cars
- Definition of the LEEV
- “Static” versus “Dynamic” Labelling Systems
- Summary of Stakeholder Consultation in 2008
- 2. Consumer Behaviour
 - 2.1. General Consumer Behaviour Research
 - 2.1.1. Drivers of Consumer Behaviour
 - 2.1.2. The use of Product Labels to Convey Environmental Information
 - 2.1.3. Types of Product Labels
 - 2.1.4. Other Information Provision Tools
 - 2.2. Consumer Research on Car-Buying Behaviour
 - 2.2.1. Consumer’s Priorities
 - 2.2.2. Information Perception and Response
 - 2.2.3. Comparison of Measures and Media
 - 2.3. Lessons Learned
 - 2.3.1. Lessons on Consumer Behaviour
 - 2.3.2. Lessons on Labelling
- 3. Policy Options
 - 3.1. Policy Options (Excluding Running Costs and Financial Incentives)
 - 3.1.1. Harmonising Directive 1999/94/EC
 - 3.1.2. Relative versus Absolute Label
 - 3.1.3. Graded (A-G) versus Continuous Label
 - 3.1.4. Dynamic versus Static Distribution of Labelling Schemes
 - 3.1.5. Poster/ Guide on Fuel Economy - Print versus Internet
 - 3.1.6. Advertising Code of Conduct
 - 3.1.7. Provide Training to Sales People
 - 3.1.8. Extending the Scope to Additional Vehicle Groups
 - 3.1.9. Extending the Scope to Non-Print Media
 - 3.1.10. Proposing Benefits for “A” Rated Cars - Bonus / Malus Incentives
 - 3.2. Policy Options: Running Costs and Financial Incentives
 - 3.2.1. Linking Directive 1999/94/EC to Taxation or Provision of Incentives
 - 3.2.2. Linking Directive 1999/94/EC to Running Costs
 - 3.2.3. Options for Displaying Running Costs
 - 3.2.4. Recommendations for Displaying Running Costs
 - 3.3. Conclusions and Next Steps
- Harmonisation
- Upgrading the Label
- Make the Poster Voluntary
- Require Manufacturer and Independent Websites to Display CO₂ Information
- Require an Online Guide on Fuel Economy but do not Replace the Paper Version
- Precisely Define the Requirements for CO₂ Information in Promotional Material, Annex IV
- Running Costs

Do not Extend Directive 1999/94/EC to Additional Vehicle Types
Initiate Consumer-based Market Research
References
Annexes
UK Fuel Economy Label
US Fuel Economy Label
New Zealand Fuel Economy Label
Case Studies

Quellen URL (modified on 08/23/2018 - 15:00): <https://www.ecologic.eu/de/13175>

Links

[1] <https://www.ecologic.eu/sites/files/presentation/2016/cover-new-cars.jpg>