

# **REFRESH Food Waste Solution Video**

### **Animated Video**

#### **Publication**

Video

#### Citation

Ecologic Institute 2016: Food Waste Innovators wanted! REFRESH Food Waste Solution Contest Call for Submissions. Animated Video. Online: <a href="https://youtu.be/jgj7uaeMR1">https://youtu.be/jgj7uaeMR1</a>

Ecologic Institute 2016: About REFRESH. Animated Video. Online: https://youtu.be/yikVpM-Q-Zw

The REFRESH Food Waste Solution Contest brings much-deserved recognition to solutions to the problem of food waste and encourage their spread. The purpose of this short film was to encourage social entrepreneurs, large companies, SMEs, students, NGOs and community organizations, public administrations, and individuals to submit a video.

Ecologic Institute developed a <u>video trailer for the REFRESH contest</u>. After the contest, an alternative version was produced as <u>video trailer about REFRESH</u>.

#### Language

**English** 

#### **Credits**

Concept & Script: Melanie Kemper, Keighley McFarland, Lucy Smith, Beáta Vargová, Stephanie

Wunder (Ecologic Institute)

Direction, Animation & Sound Design: <u>BeÃ;ta VargovÃ;</u> (Ecologic Institute)

Stage Design & Makeup: Elif Erönder

Voice-over: Laura Wilkinson, Steve Taylor (voice-pool)

Sounds/Music: freeSFX

### **Funding**

European Commission, Research Executive Agency (REA), International

### **Published by**

**Ecologic Institute**, Germany

## Year

2016

## **Dimension**

1:14 Min.

## **Project**

Resource Efficient Food and dRink for the Entire Supply cHain (REFRESH)

# **Project ID**

**2804** 

## Keywords

Agriculture
Communication
Consumer Policy
Food
Resource Conservation + Circular Economy
contest
video, film, animation, movie

**Source URL:** https://www.ecologic.eu/14160