
What is Waste - REFRESH Postcards

Publication

Postcard

Citation

Ecologic Institut 2016: What is waste? - EU project Resource Efficient Food and dRink for the Entire Supply cHain to reduce food waste across Europe. Flyer.

As part of the visual identity for project "Resource Efficient Food and dRink for the Entire Supply cHain" (REFRESH), Ecologic Institute designed two promotional flyers in small postcard format. The flyers summarize general objectives and aims of the project, are styled according to the project style-guides and contain project information, contact and a QR-code directing to the project website. Flyers are distributed during project events.

Language

English

Credits

Media format: Postcard DIN A6, both sides

Concept: Beáta Vargová

Graphic design: Beáta Vargová

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Project

Resource Efficient Food and dRink for the Entire Supply cHain (REFRESH)

Project ID

2804

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Communication

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Food

Resource Conservation + Circular Economy

layout, design, flyer, postcard, food waste, waste management, sustainable food systems, food

policy, resource efficiency, Policy analysis, pilot projects, public-private partnerships,

stakeholder engagement, knowledge transfer

Europe, China

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