
What is Waste â REFRESH Postcards

Publication

[Postcard](#)

Citation

Ecologic Institut 2016: What is waste? - EU project Resource Efficient Food and dRink for the Entire Supply cHain to reduce food waste across Europe. Flyer.

As part of the visual identity for project "Resource Efficient Food and dRink for the Entire Supply cHain" (REFRESH), Ecologic Institute designed two promotional flyers in small postcard format. The flyers summarizes general objectives and aims of the project, are styled according to the project style-guides and contains an project information, contact and an QR-code directing to the project website. Flyers are distributed during project events.

Language

English

Credits

Media format: Postcard DIN A6, both sides

Concept: [BeÃta VargovÃ](#)

Graphic design: [BeÃta VargovÃ](#)

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Project

[Resource Efficient Food and dRink for the Entire Supply cHain \(REFRESH\)](#)

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[Resource Conservation + Circular Economy](#)

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