

EU Project "REFRESH" to Reduce Food Waste across Europe â∏ Flyer

Publication

Flyer

Citation

Ecologic Institute 2016: EU project Resource Efficient Food and dRink for the Entire Supply cHain to reduce food waste across Europe. Flyer.

As part of the visual identity for project "Resource Efficient Food and dRink for the Entire Supply cHain" (REFRESH), Ecologic Institute designed a project flyer in small postcard format. The flyer summarizes general objectives and aims of the project, and is styled according to the project styleguides and contains project and contact information and an QR-code directing to the project website. The flyer is distributed during project events.

Language

English

Credits

Media format: A4

Concept: Beáta Vargová

Graphic design: BeA¡ta VargovA¡

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flyer, layout, design, food waste, waste management, sustainable food systems, food policy, resource efficiency, Policy analysis, pilot projects, public-private partnerships, stakeholder engagement, knowledge transfer Europe, China

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