

Dialogue Forum "Business Mitigates Climate Change"

Project

Duration

Jan 2017 - Apr 2020

Project Website

The Dialogue Forum "Business mitigates climate change" aimed to increase networking within the German economy to improve climate protection. After the spring of 2017, around 100 companies from all sectors of the economy worked closer together and exchanged information. The focus was on developing joint strategies and practical implementation measures for climate protection in companies. In addition, the Dialogue Forum served as a platform to present climate protection management strategies of the German economy. Thus, the achievements of pioneering German companies became internationally visible.

Over the past two years, representatives from the companies have jointly developed ideas, projects and concrete steps to promote climate protection in their companies. The Dialogue Forum has brought together climate protection pioneers among German companies and facilitated exchange of ideas across sector boundaries. To do so, it was structured around five thematic working groups: Climate-friendly supply chains; Circular economy; Company-related climate protection targets; Innovations for climate protection; and Financial sector and climate protection. The results of the working groups are available on the project website.

At the <u>closing event</u> in March 2020, the companies presented the results of their work and discussed the experiences made the Federal Environment Minister Svenja Schulze. The Ecologic Institute planned and organised the forum together with EY and the Wuppertal Institute.

Ecologic Institute guided and facilitated the working group on financial sector and climate protection, which brought together representatives both of leading German financials, and of large industrial companies. In addition, the Ecologic Institute developed and implemented concepts for all events planned in the project, and contributed to public relations work, in particular through the development of the logo and design.

Funding

<u>Federal Ministry for Environment, Nature Conservation, Building and Nuclear Safety</u> (BMUB), Germany

Partner

Ernst & Young, Germany

<u>Wuppertal Institute for Climate, Environment and Energy</u> (Wuppertal Institute), Germany <u>Ecologic Institute</u>, Germany

Team

Benjamin Görlach
Katharina Umpfenbach
Matthias Duwe
Jennifer Reck
Karl Lehmann
Susanne Mù¼ller
Beáta Welk Vargová
Mona Freundt

Duration

Jan 2017 - Apr 2020

Project ID

<u>3509</u>

Keywords

Climate
Communication
Economics
Energy
Events

Business, Dialogue Forum, Climate Change, Economy, Companies Germany

Source URL: https://www.ecologic.eu/14708