

Geschmack der Zukunft der Meere â

Publication

Postcard

Citation

Ecologic Institute (2017): A Taste of the Future of the Seas. Flyer.

For the project "A Taste of the Future of the Seas", Ecologic Institute designed some fact sheets as well as a project flyer in small postcard format. The flyer promotes the series of project events Science Sips as well as the Theme Day event. The postcards contain various facts about the sustainability of popular fish products and specific recommendations about sustainable consumption options. The postcards are styled according to the project style-guides and contain important event and contact information.

Language

German

Credits

Media format: Postcard DIN A6, both sides **Concept:** <u>BeÃita Welk VargovÃi</u>, <u>Keighley McFarland</u> **Graphic design:** <u>BeÃita Welk VargovÃi</u>

Funding

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Year

2017

Dimension

Postcard DIN A6, both sides

Project

<u>A Taste of the Future of the Seas</u>

Project ID

<u>2287</u>

Keywords

Biodiversity Coastal + Marine Communication Consumer Policy Education Water sustainable consumption, fishing, ocean conservation, overfishing, biodiversity protection, fishery policy, oyster, tuna, salmon, fish fingers, eel Germany, Europe, oceans, seas

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