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## EU project Resource Efficient Food and dRink for the Entire Supply cHain to Reduce Food Waste across Europe â€” REFRESH Postcards

### Publication

[Postcard](#)

### Citation

Ecologic Institut 2016: EU project Resource Efficient Food and dRink for the Entire Supply cHain to reduce food waste across Europe. Flyer.

As part of the visual identity for project "Resource Efficient Food and dRink for the Entire Supply cHain" (REFRESH), Ecologic Institute designed two promotional flyers in small postcard format. The flyers summarizes general objectives and aims of the project, are styled according to the project style-guides and contains an project information, contact and an QR-code directing to the project website. Flyers are distributed during project events.

### Language

English

### Credits

**Media format:** Postcard DIN A6, both sides

**Concept:** [BeĀĭta VargovĀĭ](#)

**Graphic design:** [BeĀĭta VargovĀĭ](#)

### Funding

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### Project

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Europe, China

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