

A Taste of the Future of the Seas - Fish Fingers

Publication

Postcard

Citation

Ecologic Institute (2017): A Taste of the Future of the Seas - Fish Fingers. Flyer.

For the project "A Taste of the Future of the Seas", Ecologic Institute designed some fact sheets as well as a project flyer in small postcard format. The flyer promotes the series of project events Science Sips as well as the Theme Day event. The postcards contain various facts about the sustainability of popular fish products and specific recommendations about sustainable consumption options. The postcards are styled according to the project style-guides and contain important event and contact information.

Language

German

Credits

Media format: Postcard DIN A6

Concept: Beáta Welk Vargová, Keighley McFarland

Graphic design: Beáta Welk Vargová

Funding

Federal Ministry of Education and Research (BMBF), Germany

Published by

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Year

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Dimension

Postcard DIN A6, both sides

Project

A Taste of the Future of the Seas

Project ID

2287

Keywords

Biodiversity

Consumer Policy

Education

Coastal + Marine

Water

Communication

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Germany, Europe, oceans, seas

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