A Taste of the Future of the Seas â Tuna

Publication

Postcard

Citation

Ecologic Institute (2017): A Taste of the Future of the Seas - Tuna. Flyer.

For the project "A Taste of the Future of the Seas", Ecologic Institute designed some fact sheets as well as a project flyer in small postcard format. The flyer promotes the series of project events Science Sips as well as the Theme Day event. The postcard contains various facts about the sustainability of tuna and specific recommendations about sustainable consumption options. The postcard is styled according to the project style-guides and contains important event and contact information.

Language

German

Credits

Media format: Postkarte DIN A6
Concept: BeÃ¡ta Welk VargovÃ¡, Keighley McFarland
Graphic design: BeÃ¡ta Welk VargovÃ¡

Funding

Federal Ministry of Education and Research (BMBF), Germany

Published by

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Year

2017

Dimension

Postcard DIN A6, both sides

Project

A Taste of the Future of the Seas

Project ID

2287

Keywords

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Coastal + Marine
Communication
Consumer Policy
Education
Water
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Germany, Europe, oceans, seas

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