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# Green Market Opportunities and Business Policies for Urban Nature-based Solutions

## CLEVER Cities Factsheet 2

### Publication

[Fact Sheet](#)

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Private businesses lack awareness of market opportunities and appropriate business models for deploying nature-based solutions. This CLEVER Cities factsheet outlines green market opportunities and potential business policies for urban nature-based solutions. The CLEVER Cities factsheet No 2, edited by Ecologic Institute, is available for download.Â

The full length document "[Green market opportunities and business policies for urban nature-based solutions](#)" [pdf, 725 kB, English], upon which it is based, is available for download on the CLEVER Cities website.

Within the transdisciplinary research and implementation project "Co-designing Locally-tailored Ecological Solutions for Value-added, Socially Inclusive Regeneration in Cities (CLEVER Cities)", Ecologic Institute coordinates the development of the *CLEVER Knowledge Framework*, consisting of a series of targeted guidelines, factsheets, and checklists to guide project activities.

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