
Evaluation Outcome for Measures to Promote EVs

Publication

[Infographic](#)

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This infographic visualises the evaluation results of various measures to promote electric vehicles. It specifies the corresponding measures and illustrates the evaluation criteria. The infographic is licensed under a Creative Commons license CC BY-ND 4.0, i. e. it can be used without any changes, if the author is mentioned.

The infographics were developed for the study "[Measures for the Promotion of Electric Vehicles](#)", which examines ten types of measures including both financial and non-financial incentives. It assesses

1. the measures overall effectiveness in incentivising EV purchases;
2. the ease of administering them;
3. affordability for governments; and
4. the consistency with other goals, mainly with the goal of reducing traffic.

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