



Nachhaltige Ideen für den Alltag

Publication

[Infographic](#)
[Website](#)

Citation

Ecologic Institute 2019: Nachhaltige Ideen für den Alltag. Interactive Infographic.
Online: <https://nachhaltigeswirtschaften-soef.de/nachhaltige-ideen-fuer-den-all...>

What can consumers, citizens, companies and local decision-makers do to make our economies more sustainable? 30 research projects were funded by the German Federal Ministry for Education and Research (BMBF) to research this and other aspects of a transition to a more sustainable economy. Practical ideas from these projects on how to act more sustainably are now available through an interactive website, produced by Ecologic Institute.

Visitors of the website can click on various objects in a communal house project, a garden, a not-for-profit building, a company and a parking lot, with each object representing results from one specific research project. For example, users can click on a suitcase and will be shown information on a label on sustainable travel, created in one of the projects in collaboration with the tourism sector.

The interactive version of the infographics is available at:
<https://nachhaltigeswirtschaften-soef.de/nachhaltige-ideen-fuer-den-all...>

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The map was designed and implemented by Ecologic Institute as part of the "Scientific Coordination of Research Projects on a Sustainable Economy", a project that served to facilitate an exchange between the 30 research project on a sustainable economy funded by the BMBF under its Social-Ecological Research (SÖF) programme, and to support them in disseminating their results, among others.

The website is available in German only.

Language

German

Credits

Concept: Dr. Martin Hirschnitz-Garbers, Dr. Christiane Gerstetter, Marius Hasenheit (Ecologic Institute), Wiebke Peters
Graphic design: Lena Aebli, (Ecologic Institute)
Programming: Christian Bruhn, (Ecologic Institute)

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Project

[Scientific Coordination of Research Projects on a Sustainable Economy](#)

Project ID

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[Resource Conservation + Circular Economy](#)

sustainability, sustainable economy, business models, consumption, transport, food

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