

# **Reducing Consumer Food Waste**

# Results of the EU Research Project REFRESH

#### **Publication**

Video

#### Citation

Ecologic Institute 2019: Reducing Consumer Food Waste. REFRESH. Video. Online: https://youtu.be/ JgI0kKWPX8

This video summarises the REFRESH project's activities and findings in the field of consumer behavior. Households account for more than half of the food waste generated in the EU. A large survey conducted by REFRESH in four European countries revealed relevant information on consumer food waste behavior that was used to draw conclusions for policy makers.

The EU research project <u>"Resource Efficient Food and dRink for the Entire Supply cHain"</u> (REFRESH) ran from 2015-2019. The 26 project partners from across Europe and China have made considerable progress in tackling food losses and food waste along production and supply chains with an integrated approach towards a more sustainable and responsible food system.

### Language

English

#### **Credits**

#### **Interview partners:**

Hilke Bos-Brouwers, Erica van Herpen, Stephanie Wunder, Matteo Vittuari, Anne-Laure Gassin, and Danielle Kretz

Concept & Script: Melanie Kemper, Lena Aebli, Stephanie Wunder (Ecologic Institute)

Video editing & Animation: Lena Aebli (Ecologic Institute)

Voice-over: Laura Wilkinson (Voice Pool)

Camera: Jan Jessen

### **Funding**

**European Union** 

### **Published in**

**Ecologic Institute's YouTube channel** 

Year

2019

**Dimension** 

7:56 min

### **Project**

Resource Efficient Food and dRink for the Entire Supply cHain (REFRESH)

### **Project ID**

2804

# **Keywords**

Agriculture
Communication
Consumer Policy
Food

Resource Conservation + Circular Economy

food waste, food supply chain, food industry, food valorization, food valorisation, EU policy, voluntary agreements, consumer behavior, consumer research, animal feed, national platforms Germany, Netherlands, Spain, Hungary, China, Europe, Asia interview, concept, script, video editing, animation

**Source URL:** https://www.ecologic.eu/17040