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## Jennifer Rahn

### Visual Designer

#### Team

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Jennifer Rahn is a visual designer at Ecologic Institute. She supports the Institute's work in the field of scientific, environmental policy advisory by designing and creatively integrating information into digital and print media. Her work focuses on web and content design, print and online publication design, infographics, and corporate design. Jennifer Rahn is particularly interested in creating complex yet easy-to-understand infographics. Jennifer Rahn works in German and English.



Before working as an in-house designer for Ecologic Institute, Jennifer Rahn worked for various web and marketing agencies with different focuses. While working at 3pc GmbH, she was involved in developing the concept for the relaunch of the [Wahl-O-Mat](#) for the federal election in 2013 and subsequently implemented the redesign on behalf of the [Federal Agency for Civic Education](#). Most recently, Jennifer Rahn worked for a small company in the energy sector, designing and implementing innovative marketing and communication strategies for municipal energy suppliers.

As a media designer for digital and print, specializing in design and technology, Jennifer Rahn completed her training at 3pc GmbH in Berlin in 2011.

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## Selected projects by Jennifer Rahn

[Update of the Strategy for Adaptation to Climate Change in Baden-Württemberg](#)

**Duration**

Jun 2022 - Sep 2023

**Funding**

[Ministry of the Environment, Climate Protection and the Energy Sector Baden-Württemberg, Germany](#)

**Green Deal – Big Deal? Discussing Europe's Green Future**

**Duration**

Nov 2021 - Feb 2024

**Funding**

[Federal Ministry for Environment, Nature Conservation and Nuclear Safety \(BMU\), Germany](#)

**Transformative Policies for a Climate-neutral European Union (4i-TRACTION)**

**Duration**

Jun 2021 - May 2024

**Funding**

European Commission, [Directorate-General Research & Innovation](#) (DG Research & Innovation), International

**Scientific Coordination of Research Projects on "Plastics in the Environment – Sources – Sinks – Solutions" (PlastikNet)**

**Duration**

Sep 2017 - Jun 2023

**Funding**

[Federal Ministry of Education and Research \(BMBF\), Germany](#)

**Reconciling Science, Innovation and Precaution through the Engagement of Stakeholders (RECIPES)**

**Duration**

Jan 2019 - Dec 2021

**Funding**

European Commission, [Directorate-General Research & Innovation](#) (DG Research & Innovation), International

## **Third Cycle of the German Participatory Forum on Fish Protection and Downstream Migration**

### **Duration**

Jun 2019 - Jan 2023

### **Funding**

[German Environment Agency](#) (UBA), Germany

## **The EU4Ocean Coalition for Ocean Literacy**

### **Duration**

Dec 2019 - Jun 2022

### **Funding**

European Commission [Directorate-General for Maritime Affairs and Fisheries](#) (DG Maritime Affairs and Fisheries), International

## **Selected publications by Jennifer Rahn**

Ecologic Institute 2023: Nature ↔ climate change ↔ mental health: A summary of key linkages. Infographic CC BY 4.0

Ecologic Institute 2022: New Cooperation for Sustainable Landuse and Food Supply in Urban-Rural Areas (KOPOS). Ten-part postcard series.

Mederake, Linda; Knoblauch, Doris (2022): Global rules in a new global treaty: Asia's opportunity to end single-use plastic pollution. Published in July 2022 by WWF Philippines.

Tjelle Holm, Niels-Kristian and Marion Dreyer (ed.) 2022: GUIDANCE on the application of the precautionary principle in the EU. Berlin: Ecologic Institute.

Ecologic Institute (2021): 4i-TRACTION: innovation ↔ investment ↔ infrastructure ↔ integration. URL: <https://www.4i-traction.eu>

Fact sheet series of the BMBF research focus "Plastics in the Environment ↔ Sources ↔ Sinks ↔ Solutions", 2021-2022.

Wagner, Falko 2021: What makes a screen to a fish protection screen? The functional components of a fish protection system. Jena: Institute of Aquatic Ecology and Fish Biology, IGF Jena.

Ecologic Institute (2022): Ecologic Institute from a Personal Perspective. Infographic. Online: <http://www.ecologic.eu/ecologic-infographic>

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