

Supporting and Executing Re-use Measures in Berlin 2021 - 2022

Project

Duration

Apr 2021 - Apr 2022

Re-using used goods and products offers numerous economic, ecological and social potentials. Nevertheless, current waste management practice treats re-use as a secondary priority and not in the sense of a circular economy. This is particularly due to prevailing context conditions (e.g. prices of raw materials and regulatory frameworks) and a lack of a corresponding demand for used goods.

In its last coalition agreement (2016-2021), the State of Berlin committed itself to the "Zero Waste" model in order to transform its waste management towards a circular economy. Re-using goods takes centre stage in this transformation. In the context of the political goal of strengthening the reuse of used goods, the project aims at supporting and executing re-use measures in Berlin in order to foster structures and actors in Berlin that bring the used goods market out of its niche.

The Ecologic Institute supports the project for the Berlin Senate Administration by designing and conducting three virtual expert dialogues in Berlin.

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