

CV

Web Team
Alumni

Saraniya Nageswaran



BA (Sociology, English and American Studies)
Assistant Content Manager

Saraniya Nageswaran worked as an Assistant Content Manager for the Ecologic Institute Web Team, supporting the editorial supervision of the Institute's websites and the monthly newsletter. Furthermore she was also involved in the fields of environmental communication, knowledge management, and web design. She worked in German and English and has basic knowledge in French, Spanish and Mandarin.

Saraniya Nageswaran was also responsible for the documentation and archiving of project results from Ecologic Institute as well as for the documentation of internal work procedures in the institute's intranet. Beyond that, she supported the scientists with the technical conception and implementation of web-based surveys.

Prior to being employed by Ecologic Institute, Saraniya Nageswaran worked as a Public Relations Consultant for KES-Verbund, where she was responsible for the press and publicity work, and for the optimization of the company's social media and web presence. From 2011 until 2013 she worked as a Knowledge Management Assistant at COREtransform GmbH with a focus on analyzing technical trends, writing publications, and on the development and evaluation of the in-house data knowledge base.

Saraniya Nageswaran is currently studying for a Master's degree in Social Science at the Humboldt-Universität zu Berlin (Germany). She has already earned her Bachelor's degree in Sociology, English, and American studies.