

PUBLICATION

Postcard
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European Post-Carbon Cities of Tomorrow - Flyer POCACITO PROJECT FLYER



As part of the visual identity for project "Post-Carbon Cities in Europe: A Long-Term Outlook" (POCACITO), Ecologic Institute designed a promotional flyer in small postcard format. The flyer summarizea general objectives and aims of the project, is styled according to the project style-guide and also contains a list of partners, contact information and a QR-code directing to the project website. Flyers are distributed during project events.

[View the full image](#) [2]



How can we improve the resilience of cities and regions to environmental, social, and economic pressures of today and the future?

POCACITO develops an evidence-based 2050 roadmap for EU postcarbon cities by using a participatory case study approach.

Access an inventory of good city practices and engage with the POCACITO project at:

<http://pocacito.eu>

This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 613286.



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- identifies innovative "good practices" that enhance the sustainability, liveability and competitiveness of cities
- develops a typology of post-carbon cities and a post-carbon city index
- supports the post-carbon transition by working directly with local-level stakeholders in the EU and emerging economies

<http://pocacito.eu>



Ecologic Related Websites

- POCACITO project website

Ecologic Related Articles

- Post-Carbon Cities of Tomorrow in Germany (POCACITO in Germany)
- Post-Carbon Cities of Tomorrow in the US (POCACITO in the US)
- Wie können Städte voneinander lernen?
- Supporting the Transition to a Post-carbon Society - POCACITO Poster Series

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Links

[1] https://www.ecologic.eu/sites/files/presentation/2016/2734-pocacito_flyer-1.jpg

[2] https://www.ecologic.eu/sites/files/presentation/2016/2734-pocacito_flyer-1_0.jpg

[3] https://www.ecologic.eu/sites/files/presentation/2016/2734-pocacito_flyer-2.jpg