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PUBLICATION

Postcard

Economics

Resource Conservation + Circular Economy

What Do All These Items Have in Common? Aluminium - MinFuture-Postkarten



[1]




As part of the visual identity for project "Global Material Flows and Demand-supply Forecasting for Mineral Strategies" (MinFuture), Ecologic Institute designed promotional flyers in small postcard format. The postcards summarize general objectives and aims of the project, are styled according to the project style-guides and draw the reader's attention to facts about mineral usage. The three postcards also contain contact information and a QR-code directing to the project website.

[View the full image](#) [2] 

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Attachments

-  MinFuture Cobalt Postcard [pdf, 0.378 MB, English]
-  MinFuture Aluminum Postcard [pdf, 0.361 MB, English]
-  MinFuture Rare Earth Elements Postcard [pdf, 0.159 MB, English]

Main Link

[MinFuture Project Website](#)

Ecologic Related Articles

- Global Material Flows and Demand-supply Forecasting for Mineral Strategies (MinFuture) - Website
- EU Project "MinFuture" to Improve Global Mineral Raw Material Information Flows - Flyer
- What Do All These Items Have in Common? Cobalt - MinFuture-Postkarten

Citation

Hinzmann, M. and Welk-Vargova, B. (2018). MinFuture Flyer postcard on Aluminium.

Language

English

Credits

Concept: Hannes Volkmann, Mandy Hinzmann

Graphic design: Beáta Welk Vargová

Funding

- European Commission, Directorate-General Research & Innovation (DG Research & Innovation)

Publisher

- Ecologic Institute, Germany

Year

2017 to 2018

Dimension

Postcard DIN A6, both sides

Project

Global Material Flows and Demand-supply Forecasting for Mineral Strategies
(MinFuture)

Project ID

2807

Keywords

minerals, demand-supply, population growth, urbanisation, technology, material flows,
global resource data, aluminium, Europe, design, layout, flyer, postcard

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Links

[1] https://www.ecologic.eu/sites/files/presentation/2018/minfuture_aluminum_0.jpg

[2] https://www.ecologic.eu/sites/files/presentation/2018/minfuture_aluminum.png

[3] https://www.ecologic.eu/sites/files/presentation/2018/minfuture_postcard_back.png