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## PUBLICATION

Postcard  
Arctic  
Biodiversity  
EU  
Sustainability  
Tourism

## Aus den Augen, aus dem Sinn?

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Wind and water carry our carelessly thrown things even into the Arctic. If we handle waste in Germany more consciously, we relieve the unique Arctic environment. This postcard is part of a series of three postcards that provide information on how the daily consumption of energy and raw materials in Germany can affect the Arctic. The postcards were developed by Ecologic Institute for the Federal Environment Agency within the project "[Environmental Guidelines for a German Arctic Policy](#) [2]".


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## Attachments

-  arktispostkarte\_ausdenaugen\_online.pdf

## Main Link

Download: Out of sight, out of mind? [pdf, 1.6 MB, English]

## Ecologic Related Articles

- Sind wir noch zu retten?
- Cooles neues Handy?
- Für den Erhalt der Arktis - Flyer

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## Citation

Federal Environment Agency 2018: Aus den Augen, aus dem Sinn? Postcard.

## Language

English

## Credits

**Media format:** Postcard (DIN A6), both sides

**Concept:** Melanie Kemper, Lena Aebli (Ecologic Institute)

Dr. Heike Herata, Dr. Manuela Krakau, Rita Fabris (Federal Environment Agency)

**Graphic design:** Lena Aebli (Ecologic Institute)

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Environmental Guidelines for a German Arctic Policy

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Ice, arctic fox, seal, habitat, plastic, PET, waste, microplastics, glacier,, Arctic, Canada, Greenland, Alaska, Russia, Layout, design, flyer, postcard

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**Links**

[1] [https://www.ecologic.eu/sites/files/presentation/2018/aus-den-augen1\\_1.png](https://www.ecologic.eu/sites/files/presentation/2018/aus-den-augen1_1.png)

[2] <https://www.ecologic.eu/15396>

[3] [https://www.ecologic.eu/sites/files/presentation/2018/aus-den-augen1\\_2.png](https://www.ecologic.eu/sites/files/presentation/2018/aus-den-augen1_2.png)

[4] [https://www.ecologic.eu/sites/files/presentation/2018/aus-den-augen2ba\\_0.png](https://www.ecologic.eu/sites/files/presentation/2018/aus-den-augen2ba_0.png)