

PUBLICATION

Postcard
Agriculture
Consumer Policy
Food
Resource Conservation + Circular Economy
Sustainability

EU project Resource Efficient Food and dRink for the Entire Supply cHain to Reduce Food Waste across Europe - REFRESH Postcards



[1]

As part of the visual identity for project "Resource Efficient Food and dRink for the Entire Supply cHain" (REFRESH), Ecologic Institute designed two promotional flyers in small postcard format. The flyers summarize general objectives and aims of the project, are styled according to the project style-guides and contain project information, contact details, and a QR-code directing to the project website. Flyers are distributed during project events.

[View the full image](#) [2]



[View the full image](#) [3]



Main Link

Download via Refresh project website

Ecologic Related Websites

- Project Website: Refresh

Ecologic Related Articles

- What is Waste - REFRESH Postcards

Citation

Ecologic Institut 2016: EU project Resource Efficient Food and dRink for the Entire Supply cHain to reduce food waste across Europe. Flyer.

Language

English

Credits

Media format: Postcard DIN A6, both sides

Concept: Beáta Vargová

Graphic design: Beáta Vargová

Funding

- European Commission, Research Executive Agency (REA)

Publisher

- Ecologic Institute, Germany

Year

2016

Project

Resource Efficient Food and dRink for the Entire Supply cHain (REFRESH)

Project ID

2804

Keywords

layout, design, flyer, postcard, food waste, waste management, sustainable food systems, food policy, resource efficiency, Policy analysis, pilot projects, public-private partnerships, stakeholder engagement, knowledge transfer, Europe, China

Source URL (modified on 11/11/2019 - 14:48): <https://www.ecologic.eu/16046>

Links

[1] https://www.ecologic.eu/sites/files/presentation/2018/refresh_postcardveggie_front.jpg

[2] https://www.ecologic.eu/sites/files/presentation/2018/refresh_postcardveggie_front_gimp_0.jpg

[3] https://www.ecologic.eu/sites/files/presentation/2018/refresh_postcardveggie_back_gimp_0.jpg