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## PUBLICATION

Postcard  
Economics  
Resource Conservation + Circular Economy

# What Do All These Items Have in Common? Cobalt - MinFuture-Postkarten



[1]

As part of the visual identity for project "Global Material Flows and Demand-supply Forecasting for Mineral Strategies" (MinFuture), Ecologic Institute designed promotional flyers in small postcard format. The postcards summarize general objectives and aims of the project, are styled according to the project style-guides and draw the reader's attention to facts about mineral usage. The three postcards also contain contact information and a QR-code directing to the project website.




[View the full image](#) [2] 

[View the full image](#) [3] 



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## Attachments

-  MinFuture Cobalt Postcard [pdf, 0.378 MB, English]
-  MinFuture Aluminum Postcard [pdf, 0.361 MB, English]
-  MinFuture Rare Earth Elements Postcard [pdf, 0.159 MB, English]

## Main Link

[MinFuture Project Website](#)

## Ecologic Related Articles

- Global Material Flows and Demand-supply Forecasting for Mineral Strategies (MinFuture) - Website
- EU Project "MinFuture" to Improve Global Mineral Raw Material Information Flows - Flyer
- What Do All These Items Have in Common? Aluminium - MinFuture-Postkarten

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## Citation

Hinzmann, M. and Welk-Vargova, B. (2018). MinFuture Flyer postcard on Aluminium.

## Language

English

## Credits

**Concept:** Hannes Volkmann, Mandy Hinzmann

**Graphic design:** Beáta Welk Vargová

## Funding

- European Commission, Directorate-General Research & Innovation (DG Research & Innovation)

## Publisher

- Ecologic Institute, Germany

**Year**

2017 to 2018

**Dimension**

Postcard DIN A6, both sides

**Project**

Global Material Flows and Demand-supply Forecasting for Mineral Strategies  
(MinFuture)

**Project ID**

2807

**Keywords**

minerals, demand-supply, population growth, urbanisation, technology, material flows,  
global resource data, cobalt, Europe, design, layout, flyer, postcard

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**Source URL (modified on 02/20/2019 - 08:30):** <https://www.ecologic.eu/16048>

**Links**

- [1] [https://www.ecologic.eu/sites/files/presentation/2018/minfuture\\_cobalt\\_0.jpg](https://www.ecologic.eu/sites/files/presentation/2018/minfuture_cobalt_0.jpg)
- [2] [https://www.ecologic.eu/sites/files/presentation/2018/minfuture\\_cobalt\\_\\_0.png](https://www.ecologic.eu/sites/files/presentation/2018/minfuture_cobalt__0.png)
- [3] [https://www.ecologic.eu/sites/files/presentation/2018/minfuture\\_ree\\_\\_0.png](https://www.ecologic.eu/sites/files/presentation/2018/minfuture_ree__0.png)