

PUBLICATION

Document
Biodiversity
Cities

Green Market Opportunities and Business Policies for Urban Nature-based Solutions

CLEVER CITIES FACTSHEET 2



[1]

Investing in NBS is not a charity case. Businesses can themselves reap diverse benefits by integrating NBS into their

Private businesses lack awareness of market opportunities and appropriate business models for deploying nature-based solutions. This CLEVER Cities factsheet outlines green market opportunities and potential business policies for urban nature-based solutions. The CLEVER Cities factsheet No 2, edited by Ecologic Institute, is available for download.

The full length document "[Green market opportunities and business policies for urban nature-based solutions](#)" [2] [pdf, 725 kB, English], upon which it is based, is available for download on the CLEVER Cities website.

Within the transdisciplinary research and implementation project "Co-designing Locally-tailored Ecological Solutions for Value-added, Socially Inclusive Regeneration in Cities (CLEVER Cities)", Ecologic Institute coordinates the development of the *CLEVER Knowledge Framework*, consisting of a series of targeted guidelines, factsheets, and checklists to guide project activities.

Main Link

Download: Green Market Opportunities and Business Policies for Urban Nature-based Solutions [pdf, 19.5 MB, English]

Ecologic Related Articles

- Key Barriers to and Factors for Improving the Successful Implementation of Nature-Based Solutions
- Impact-driven Financing and Investment Strategies for Urban Regeneration

Further Links

- CLEVER Cities project website

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Links

[1] https://www.ecologic.eu/sites/files/presentation/2019/clever-cities-factsheet2_1.png

[2]
http://clevercities.eu/fileadmin/user_upload/Resources/D1.1_Theme_2_Green_market_opportunities_EBN_12.2018.pdf