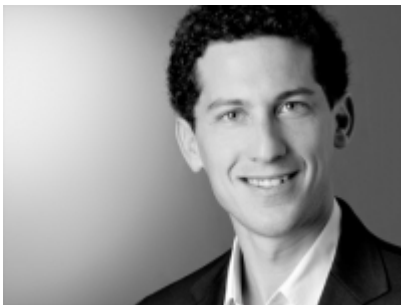


CV

International Fellows
Alumni

Haran Bar-On



MA (Environment and Resources Management)
BA (Geography and International Relations)
Transatlantic Fellow

Haran Bar-On was a Transatlantic Fellow at Ecologic Institute. He was particularly interested in management of behavioral transitions towards sustainable behavior. Haran Bar-On is a native speaker of Hebrew, is fluent in English, has basic knowledge of Spanish and Arabic and is currently learning German.

Haran Bar-On was involved in an EU project on encouraging sustainable behavior ("[InContext](#) [1]"), with a special focus on the individual factors motivating behavior. He was also working on an EU-Aid project, which conducts an analysis of [Social and Economic Benefits of Enhanced Environmental Protection in the European Neighborhood and Partnership \(ENP\) Countries](#) [2].

Before joining Ecologic Institute, Haran Bar-On received his Master's degree in Environment and Resources Management at the Vrije Universiteit (VU) of Amsterdam (the Netherlands). During his studies, he initiated a joint research project with the [Institute for Environmental Studies](#) [3] and the Communication Science department at the VU that was developed into a [thesis](#) [4] [pdf, 550 KB, English] on designing interventions to foster climate-friendly household behavior. He has a Bachelor's degree in geography and international relations from the Hebrew University of Jerusalem, where he specialised in establishing international cooperation in natural resource management.

Haran Bar-On also has diverse work experience in education. Besides working as a part-time music teacher, he worked for several years as an instructor and coordinator for the non-profit organisation [Etagarim](#) [5], which provides education and rehabilitation programmes for 'special-needs' populations.

[Contact person by email](#) [6]

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Links

[1] <https://www.ecologic.eu/3950>

[2] <https://www.ecologic.eu/3651>

[3] <http://www.ivm.vu.nl>

[4] http://www.ecologic.eu/sites/files/cv/2012/HBO_Thesis.pdf

[5] <http://www.etgarim.org>

[6] https://www.ecologic.eu/email/node/3762/field_cv_email