

PUBLICATION

Article
Finance

Aligning Asset Management with Cause



[1]

How can philanthropists make informed and responsible choices when investing the endowment of their foundation? How can they avoid destroying with their investments what they seek to protect with their grants? R. Andreas Kraemer of Ecologic Institute makes concrete suggestions in his article in the summer 2011 Philanthropy Letter of the Fondation de Luxembourg.

The Fondation de Luxembourg manages donations and foundations on behalf of philanthropists, and is an enabler and advisor for donors, foundations and endowments, and asset managers servicing them. In addition to the management of funds, programmes and grants, it has taken up the issue of mission-based investment for philanthropy, and invited R. Andreas Kraemer for an introductory article on the issue.

Main Link

Article: Philanthropy Letter, Summer 2011 [pdf, 675 KB, English]

Further Links

- Ecologic Institute's Investment Programme

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Links

[1] https://www.ecologic.eu/sites/files/presentation/2015/titelblatt_philanthropy_letter_2_1.jpg