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## CV

Web Team

## Melanie Kemper



MA (Information and Knowledge Management)  
Diplom-Ingenieurin (Landscape Planning)  
Head of Knowledge Management & Web Design

Melanie Kemper is the Head of Knowledge Management & Web Design at Ecologic Institute. She works in the domains of environmental communication, information architecture, user group analysis, internet usability, interface design, and infographics for knowledge transfer. She speaks German, English, French and Spanish.

Melanie manages projects that aim at designing and implementing knowledge bases and websites containing environmental policy information for special target groups. She provides website advice, especially on user requirements, internet usability, database content management, the structuring and visualisation of information as well as web writing. Melanie serves as the link between the scientific and technical staff at Ecologic Institute. She also develops project websites that serve public relations as well as project management purposes. In addition, Melanie is responsible for the development of Ecologic Institute's websites.

From January 2001 until August 2006, Melanie founded, developed and headed the [Ecologic Events Team](#) [1]. There her role was to design, prepare and co-ordinate international environmental policy events.

Prior to this, she worked for the Carl Duisberg Society (now [GIZ](#) [2]) and the [UFE Solar GmbH](#) [3] on Tenerife, Canary Islands. During her studies, she worked with the [European Policy Coordination of Deutscher Naturschutzring](#) [4], Unternehmensvereinigung Solarwirtschaft (now [Bundesverband Solarwirtschaft](#) [5]) and the Environmental Agency of Gran Canaria, Spain. In addition, she worked in Paris, France for one year and performed a six-month internship with [Greenpeace USA](#) [6] in San Francisco.

From 2008 until 2011, Melanie participated part-time in the [Master Study Program Information and Knowledge Management](#) [7] at the [Faculty of Media, Information and Design of the University of Applied Sciences and Arts, Hannover](#) [8]. In her master's thesis she developed a blended learning concept on infographics for knowledge communication in international environmental policy. Until 2000, she studied Landscape Planning at the [Technical University Berlin](#) [9], where she focused on environmental policy, environmental communication and public relations. Melanie Kemper wrote her master's thesis on technology diffusion, specifically investigating the case of [solar-thermal water heaters in the Canary Islands](#) [10] [pdf, 880 kB, German].

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### Links

- [1] <http://ecologic.eu/about-ecologic-eventsindexen.htm>
- [2] <https://www.giz.de/en/home.html>
- [3] <http://www.ufesolar.de/>
- [4] <http://www.eu-koordination.de/index.php?page=55>
- [5] <https://www.solarwirtschaft.de/>
- [6] <http://www.greenpeace.org/usa/>
- [7] <https://f3.hs-hannover.de/studium/master-studiengaenge/informations-und-wissensmanagement/index.html>
- [8] <https://f3.hs-hannover.de/index.php?id=175>
- [9] [https://www.planen-bauen-umwelt.tu-berlin.de/menue/fakultaet\\_vi/](https://www.planen-bauen-umwelt.tu-berlin.de/menue/fakultaet_vi/)
- [10] [https://www.ecologic.eu/download/abschlussarbeiten/kemper\\_solarthermie\\_kanaren.pdf](https://www.ecologic.eu/download/abschlussarbeiten/kemper_solarthermie_kanaren.pdf)
- [11] [https://www.ecologic.eu/email/node/498/field\\_cv\\_email](https://www.ecologic.eu/email/node/498/field_cv_email)