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## CV

Web Team

### Beáta Welk Vargová



MA (Media Communication and Sociology)  
Visual Designer

Beáta Welk Vargová works as a Visual Designer at Ecologic Institute. She focuses on editorial, user interface (UI) and corporate design as well as on motion graphics. She supports the Institute's scientific and policy-related environmental work by designing and creating graphic materials, such as websites, logotypes, prints, videos and graphs, for the communication and dissemination of information. She speaks English, Czech, Slovak and has intermediate knowledge of German.

Beáta Welk Vargová is especially committed to visualizing information in interactive and animated infographics, videos and other multimedia formats. To provide projects with appropriate visual solutions that fit target audiences, she works with graphic programs such as Adobe Creative Suite 6. She has designed numerous infographics on [the various aspects of fish protection and downstream fish migration](#) [1] for the German Federal Environment Agency (UBA), with an emphasis on clarity and high legibility for the user, which helps to better illustrate the content. She was also responsible for the visualisation of the promotion videos [Dare to Drink? Emerging Pollutants in Our Water](#) [2] and [About BASE: A European Climate Adaptation Project](#) [3] for the European research projects [Demonstration of Promising Technologies to Address Emerging Pollutants in Water and Waste Water](#) [4] (DEMEAU) and [Bottom-Up Climate Adaptation Strategies for a Sustainable Europe](#) [5] (BASE), respectively,

Before Beáta Welk Vargová began working as an in-house designer at Ecologic Institute, she was employed as the Coordinator of the Creative Department at [Rezekvítek](#) [6], an environmental NGO based in Brno (Czech Republic). Rezekvítek focuses on nature protection and environmental education for schools and the public. Beáta Welk Vargová's role at Rezekvítek covered a variety of graphic design tasks, such as the creation of educational aids and software for students, the design and typeset of environmental publications and the design of promotional materials. Prior to that, she worked as a designer for various web development and creative agencies as well as private clients.

Beáta Welk Vargová completed her university education from 2004 to 2011 at the Masaryk University in Brno. She finished her Master's studies in media communication and sociology with a specialization in digital media within the Faculty of Social Science. During her studies, she spent one semester at the Buskerud University

College in Drammen (Norway), where she participated in courses on visual communication (focusing on editorial and strategic design).

[Contact person by email](#) [7]

**Birth Name:**

Vargová

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[1] <https://www.ecologic.eu/node/11964>

[2] <https://www.ecologic.eu/node/12012>

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[4] <https://www.ecologic.eu/node/9914>

[5] <https://www.ecologic.eu/node/8260>

[6] <http://www.rezekvitek.cz>

[7] [https://www.ecologic.eu/email/node/8032/field\\_cv\\_email](https://www.ecologic.eu/email/node/8032/field_cv_email)