

Opening Conference

"Industry and Society's needs for sustainable management of raw materials in Europe: Exploring solutions for future action"

Supporting the European Innovation Partnership on Raw Materials

Agenda

28-29 November 2013, Brussels

Bedford Hotel & Congress Centre,
135-137 Rue du Midi, 1000 Brussel

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8.30 – 9.00 **Registration and Welcome Coffee**

Event facilitator Peter Woodward

Session 1 **Introduction and opening to the topic of sustainable raw materials management**

9.00 – 09.30 **Introduction to COBALT and challenges for sustainable raw materials management in Europe**

André Martinuzzi & Andreas Endl, Institute for Managing Sustainability, Vienna University of Economics and Business, Austria

Welcome address: Sustainable raw materials management in the context of resource efficiency

Video message from Janez Potočnik, European Commissioner for Environment

9.30 - 9.50 **How innovation can deliver solutions for raw materials and the EU's needs: Objectives of the European Innovation Partnership on raw materials**

Mattia Pellegrini, DG Enterprise and Industry, Head of Unit F3 "Raw Materials, Metals, Minerals and Forest-based Industries"

09.50 – 10.10 **Resource trends, science and implications for Europe**

Fraser Thompson, McKinsey Global Institute (Report "Resource Revolution")

10.10 – 10.30 **Plenary discussion**

10.30 – 11.00 **Coffee Break**

Session 2 **Panel discussion: Viewpoints on sustainable raw materials management in the EU**

11.00 – 13.00

The needs of consumers and the environment

Presentations from:
Magda Stoczkiewicz,
Friends of the Earth
Europe (FoEE), Director

Flavio Biondi
ADICONSUM (Consumer
Association of Italy)

Perspectives from the metals processing and automotive sector

Guy Thiran,
Eurometaux,
Director General

National and regional perspectives on sustainable raw material policy issues

Zbigniew Kamienski, Sherpa
for the EIP on raw materials
to Grażyna Henclewska,
Undersecretary of State in
the Polish Ministry of
Economy

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Group work to reflect on stakeholders' perspectives and roles with regard to sustainable management of raw materials

13.00 – 13.15 Introduction to the working group format

13.15 – 14.30 Lunch break

Session 3 Identifying challenges for sustainable raw materials management for EU policy, society and business

14.30 – 16.15 5 parallel working groups

Working group 1: Complementing the policy framework – how to successfully implement the European Innovation Partnership (EIP) on raw materials

Topics to be covered:

- Strategic Implementation Plan of the EIP
- Prioritizing actions and important steps for implementation
- Stakeholders' roles in supporting implementation

Working group 2: Changes in international material use patterns and the corresponding opportunities along value-chains

Topics to be covered:

- Business opportunities in relation to changing global material availability and use
- Promising areas of innovation and co-operation to seize opportunities
- Socially and economically sustainable pathways to increasing sustainable supply and reducing consumption of primary raw materials

Working group 3: Learning from existing best practice: sustainable raw materials management along value-chains

Topics to be covered:

- Successful business models for changing materials management
- Identifying enabling framework conditions and drivers for achieving best practice
- Policy support for SMEs to adopt best practices

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Working group 4: What do EU consumers need? Household appliances and raw material awareness

Topics to be covered:

- Drivers of EU citizens' consumption of ICT equipment
- Awareness of EU citizens in relation to embedded raw material demand
- Needs to raise awareness and change consumption patterns
- Ways to achieve change and their feasibility

Working group 5: Skills and training for sustainable raw materials management – where we stand and what we need

Topics to be covered:

- Existing and future skills gaps along the value-chain
- Discussing the effect of lacking skills on sustainability and competitiveness of operating businesses
- Target groups and format for skilling/training policies, including courses

16.15 – 16.40 *Coffee break*

Session 4 **Global perspectives on sustainable material management**

16.40 – 17.30 **An insider perspective on United Nations approaches to the sustainable management of materials**

Derek Osborn, Stakeholder Forum for a Sustainable Future

Group work on creative solutions towards sustainable management of raw materials

17.30 **End of Day 1**

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Session 5 **Future dimensions of sustainable management of raw materials**

09.00 – 09.15 **How sustainable management of raw materials affects international development**

Leida Rijnhout, ANP Stakeholder Forum for a Sustainable Future ED, Executive Director

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09.15 – 09.30 **A political perspective on future socio-economic challenges for sustainable raw materials management**

Philippe Lamberts, MEP

09.30 - 09.45 **Down to the ground: Geological surveys' perspectives on Sustainable management of raw materials in Europe**

Manuel Regueiro, Spanish National Delegate to EuroGeoSurveys

HORIZON 2020 – Research and Innovation tackling waste as a resource

Verena Fennemann, DG Research and Innovation

09.45 – 10.00 **Plenary discussion**

Session 6 **Results of the parallel working groups on sustainable management of raw materials**

10.00 – 10.45 **Presentation of working group results of day 1 (working groups)**

10.45 – 11.15 *Coffee break*

Session 7 **Main findings and next steps**

11.15 – 13.15 **Discussions on the main findings of the WGs**

Panel discussion on societal and business needs in relation to sustainable management of raw materials – *sounding board for the working group main findings*

- Flor Diaz Pulido, DG Enterprise and Industry, Deputy Head of Unit F3 “Raw Materials, Metals, Minerals and Forest-based Industries”
- Christian Hagelüken, Umicore
- Michelle Wyart-Remy, IMA Europe
- Meghan O’Brien, Wuppertal Institute
- Sorin Mierlea, National Association for Consumer Protection and Promotion of Programs and Strategies, Romania

13.15 – 13.30 **Next steps and closure**

COBALT consortium

13.30 **End of opening conference**