

Economic Dimension of Integrated Water Resources Management

R. Andreas Kraemer, Britta Pielen & Benjamin Görlach

Ecologic



Inter-American
Development Bank



Content

- **Economic perspective on IWRM**
- **Value of water**
 - **Example: Allocative efficiency**
- **Economic approaches and instruments**
- **Transboundary water resources management**
- **Conclusion**



Economic Perspective on IWRM I

- **Effects of water on the economy**
 - **Basic need**
 - **Input to economic activities**
 - **Environment**
- **Effects of water policies on the economy**
 - **Influence on the incentive structure of actors**
 - **Sectoral development (rate of growth)**
 - **Inter-sectoral allocation (structure)**
 - **Spatial allocation (regional distribution of growth)**



Economic Perspective on IWRM II

- **Economics applied to IWRM:**
 - **Supports the selection of policy targets**
 - **Helps to assess the economic implications of different water policies (at different levels)**
 - **Assists in the choice of the optimal water resources management strategy**
 - **Supports the achievement of policy objectives by providing implementation tools & instruments**

Value of Water I

1. Water as an economic good

- **4th Dublin principle:** *“Water has an economic value in all its competing uses and should be recognized as an economic good“*
- **Production factor**
- **Key to economic development**

® Related economic concepts:

Example

- **Opportunity costs:** forgone value of alternative uses
- **Externalities:** actions of one user that affect the interests or wellbeing of another user („+“ or „-“)

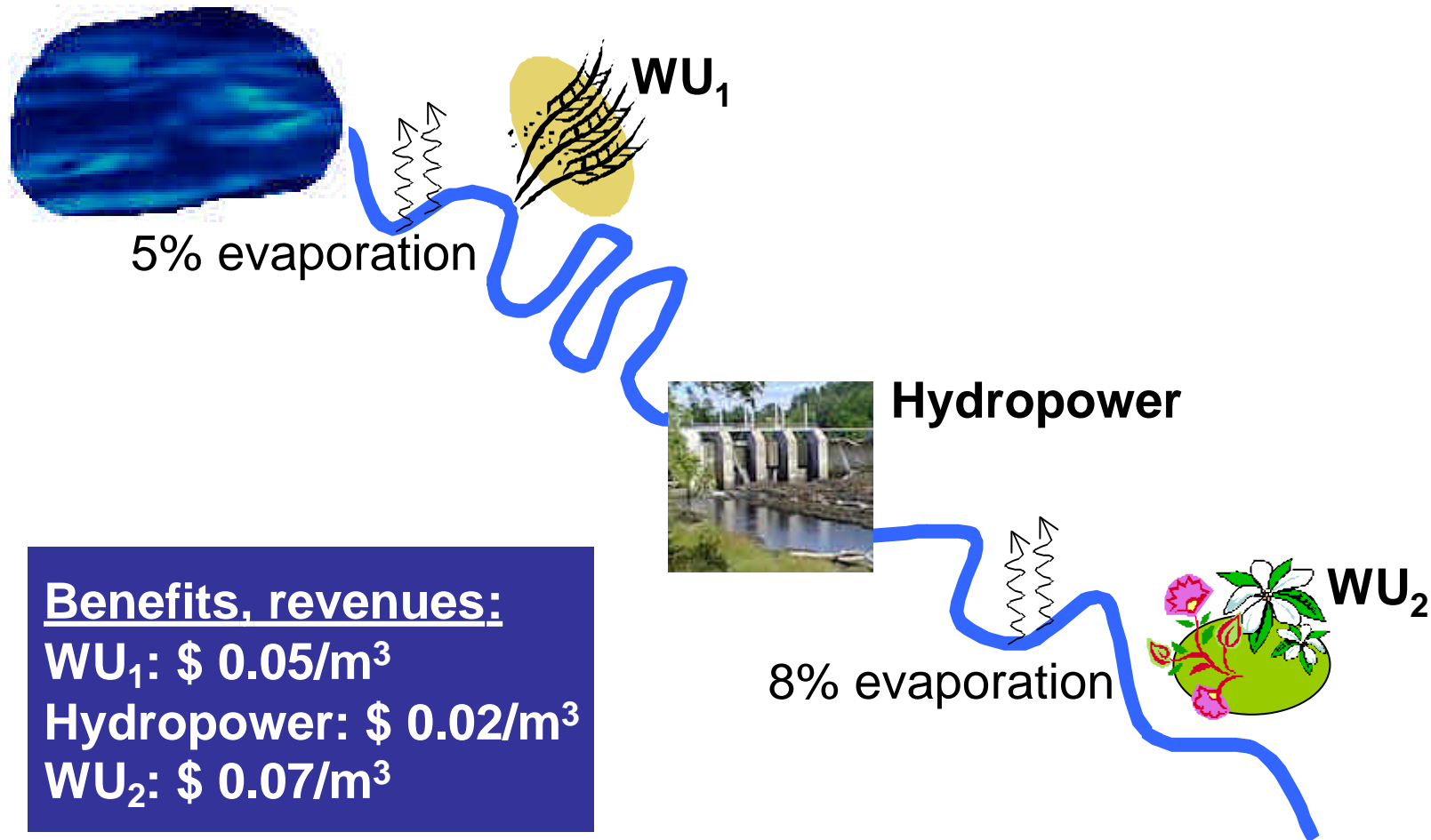


Value of Water - Example

- Water has different values for different uses depending on their positions within the river system
- Two economic values can be distinguished here:

1. The value a user derives from a specific water use (WU) (eg irrigation) ® **user value**
2. The aggregate value that a unit of water can generate within the river system before it is consumed or lost through evaporation ® **system value**

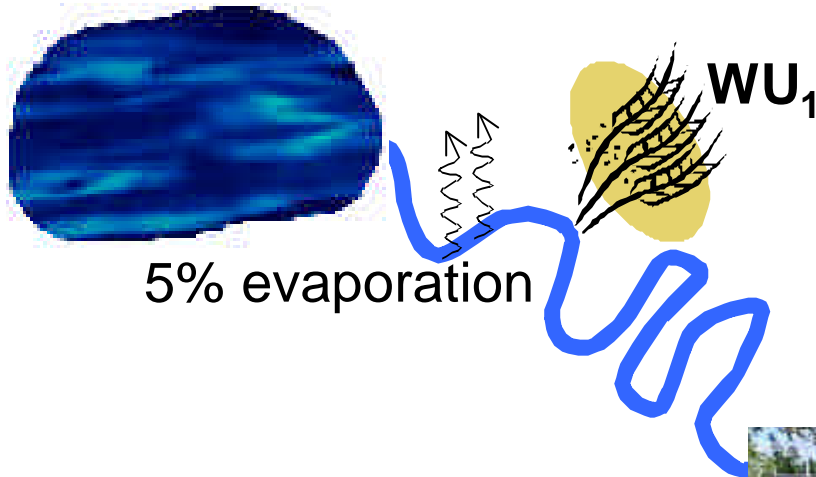
Value of Water - Example



Benefits, revenues:
WU₁: \$ 0.05/m³
Hydropower: \$ 0.02/m³
WU₂: \$ 0.07/m³



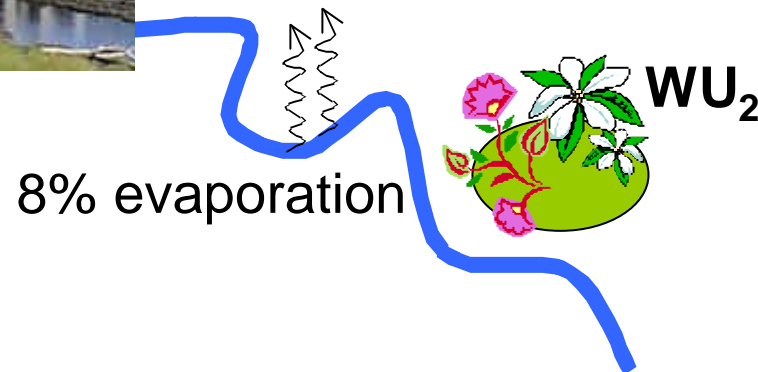
Value of Water - Example



Scenario 1: Abstraction at WU₁
 System value: $(1-0.05) * \$ 0.05$
 $= \$ 0.48/m^3$
 User value: $\$ 0.05/m^3$

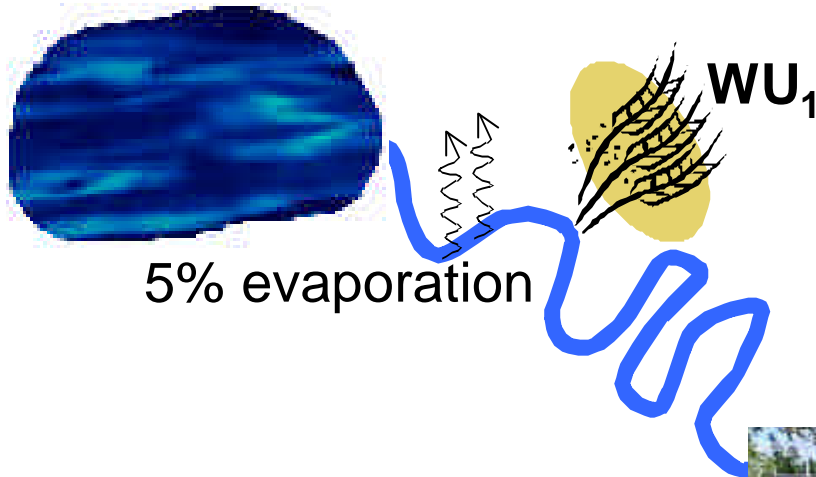


Hydropower



Benefits, revenues:
 WU₁: $\$ 0.05/m^3$
 Hydropower: $\$ 0.02/m^3$
 WU₂: $\$ 0.07/m^3$

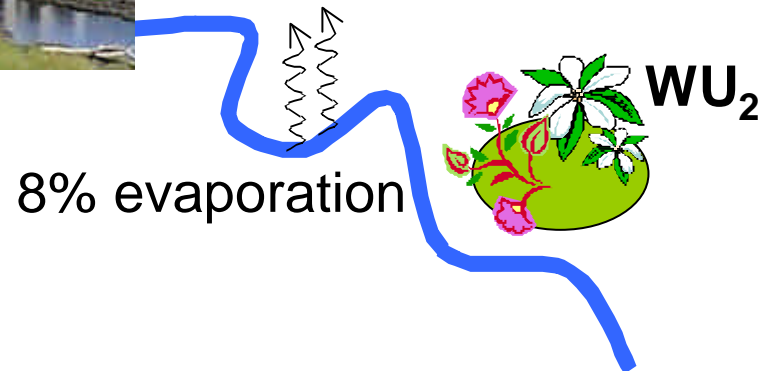
Value of Water - Example



Scenario 2: Abstraction at WU₂
 System value: $[(1-0.05) * \$ 0.02]$
 $+ [(1-0.05) * (1-0.08) * \$ 0.07]$
 $= \$ 0.08/m^3$
 User value: $\$ 0.02/m^3 + \$ 0.07/m^3$



Hydropower



Benefits, revenues:
 WU₁: \$ 0.05/m³
 Hydropower: \$ 0.02/m³
 WU₂: \$ 0.07/m³



Value of Water II

2. Water as an **environmental** good

- Nature as a user (water dependent eco-systems)
- Ecosystem services
(eg flood protection, climate regulation)

3. Water as a **social** good

- Public health
- Gender
- Equity
- Culture and religion

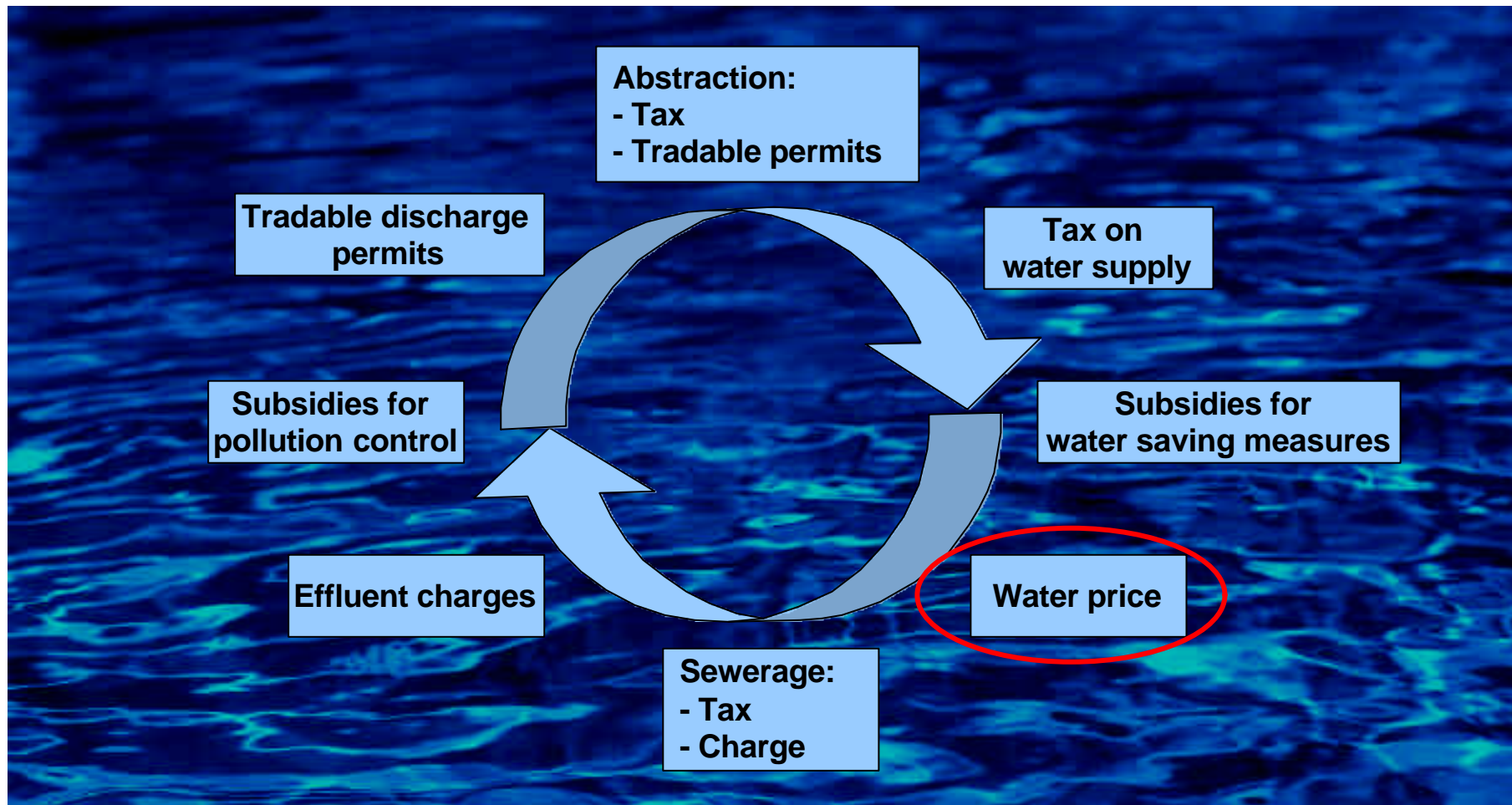
Must also be considered in economic evaluation



Economic Approaches & Instruments I

- **Economic instruments can be employed along the whole water cycle**
- **Functions of economic instruments:**
 - **Incentive function (internalisation of external costs)**
 - **Financial function (cost recovery)**
 - **Fiscal function (earmarking versus general taxation)**
 - **Soft function (information, capacity)**

Economic Approaches & Instruments II





Water Pricing I

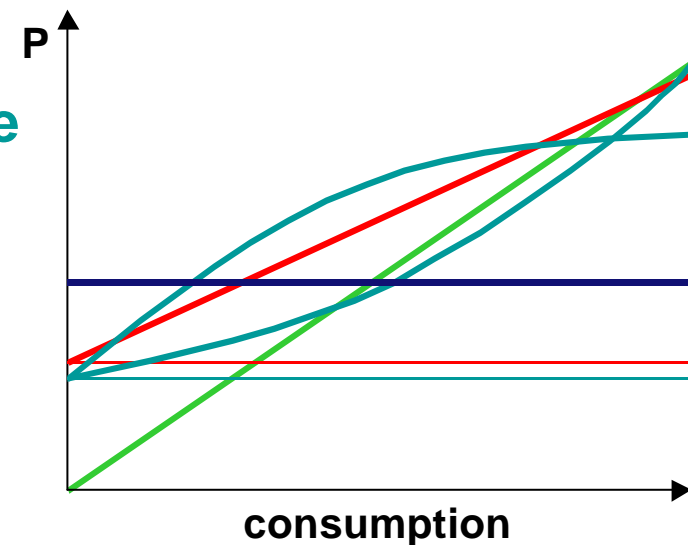
- **What makes pricing so important?**
 - **Reflects the value of water:** sets incentives for efficient resource use & discourages overuse
 - **(Financial) cost recovery of water services:** generates revenue that allows to operate, maintain & extend services
 - **Allocative efficiency:** water „flows“ to highest value uses
- **Price structure must be in accordance with social (eg affordability) and environmental objectives**



Water Pricing II

Different methods of water pricing:

- **Two-part tariffs with linear use rate**
- **Two-part tariffs with non-linear use rate**
- **Flat rate (not linked to use)**
- **Single linear tariff (linked to use)**



- **Efficiency–equity trade-offs**
- **Pricing types may differ by sectors (eg agriculture) or users (eg vulnerable groups)**



Transboundary Water Resources Management I

- **Transboundary IWRM is complicated by:**
 - **Different legal frameworks**
 - **Uneven distribution of costs and benefits of water policies (upstream - downstream)**
 - **Differences in problem perception**
 - **Differences in preferences & policy dynamics**
- **European example of transboundary IWRM:
EC Water Framework Directive (2000)**



Transboundary Water Resources Management II

- **Transboundary IWRM:**
 - **Can facilitate regional co-operation**
 - **Leads to better results: holistic view on water management (integrative problem perception)**
 - **Must be perceived as a „win-win“ situation by all involved actors to ensure co-operation**
 - **May involve the redistribution of benefits (through eg direct payments or ownership arrangements)**



Conclusion

- **Water and WRM policies impact through different channels on the economy**
- **Economics can support the formulation and implementation of WRM policies**
- **Economic analyses always need to take other objectives (social, environmental) into account**
- **Increasing water scarcity ® economic & equity considerations will increase further in importance**

Economic Dimension of Integrated Water Resources Management

R. Andreas Kraemer, Britta Pielen & Benjamin Görlach

Ecologic



Inter-American
Development Bank

