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Sustainable Food: Farm to Fork Strategy

What needs to come next?

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Focus on two aspects

1. Policy coherence
2. Implementation on national and regional level

Policy coherence



- Farm to Fork Strategy is a **remarkable first step towards the needed transformations of food systems:**

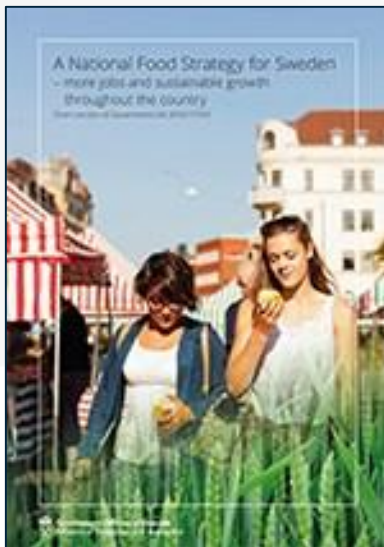
- recognizes challenges, acknowledges current negative externalities
- provides quantitative targets for key issues
- Has an integrated perspective on the whole value chain/farm to fork



- **CAP reform not (yet) reflecting the (new) priorities of the EU Green Deal** (EU Court of Auditors 2020, Client Earth 2020)
- **Much depends on the national CAP Strategic Plans** (and COM guidelines, dialogue with MS, rigorous assessment if fit for purpose)
- Key area not in: **reduction of animal product production and consumption**
- Little consideration of the benefits of **short and direct supply chains**

Implement Farm-to-Fork-Strategy objectives on National Level

- Does not only need coherent CAP Strategic Plans but also
 - **National strategies for sustainable and healthy food systems**, to “break siloes” (between food safety, agriculture, health, environment, trade, development...) and use synergies & avoid trade-offs
 - Some countries have started (Sweden, UK, France, Netherlands ...)
 - More scientific publications draw a more coherent picture



<https://www.government.se>



<https://www.nationalfoodstrategy.org>



The Planetary Health Diet

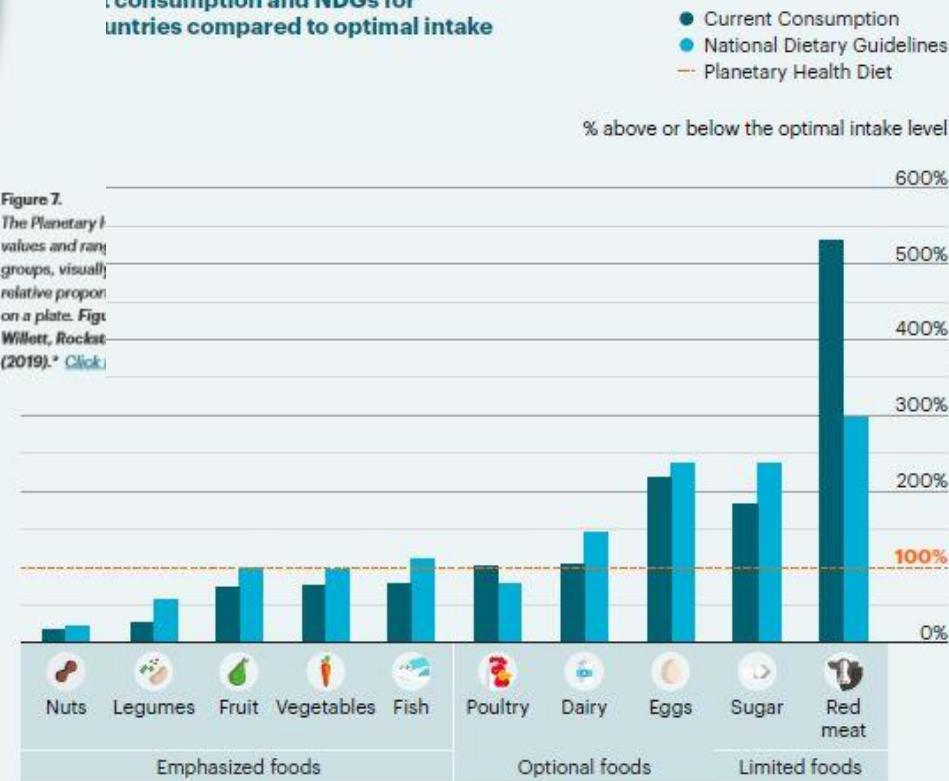


Planetary Health Diet (Willet et al 2019)

→ Describes how a healthy and sustainable diet might look like for 10 billion people: more legumes and nuts, more fruits and veg's, less animal products and sugar

Figure 7. Current consumption and NDGs for countries compared to optimal intake

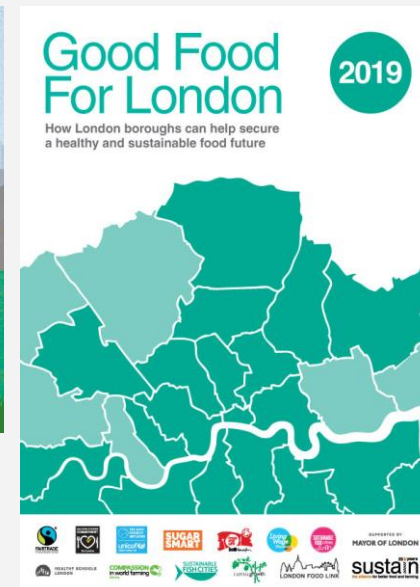
Figure 7. The Planetary Health Diet values and ranges, visually relative proportion on a plate. Fig. Willett, Rockström (2019).^a [Click](#)



→ adapt national dietary guidelines and set incentives for production and consumption

Include regional circumstances and expertise

- New movement of cities to shape food policies, develop city–region–food–systems
- Start 2015: **Milan Urban Food Policy Pact**, representing >200 cities, >450 Mio inhabitants
- Even more dynamics in Corona – crisis: **Demand for local food, short supply chains & online food sales** is increasing (EU Commission, DG Agri, Short Term outlook, Oct 2020)

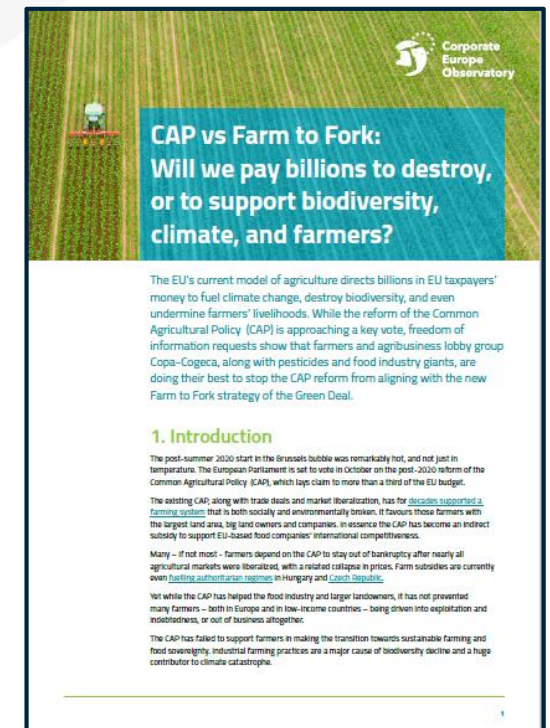


Multi-stakeholder Dialogues needed for coherent approaches

- Start multi-stakeholder dialogues/ensure participation to develop food strategies
- **build up processes**, institutional structures and capacities that **facilitate collaboration** between different policy area administrations, different government levels and stakeholders
- **Equal access of stakeholders** (see recent criticism of dominant influence of lobby groups) ↓



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Thank you for your attention!

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<https://ieep.eu/publications/agriculture-and-land-management/aligning-the-post-2020-common-agricultural-policy-with-the-european-green-deal>



<https://www.ecologic.eu/17483>