



Light at the End of the Tunnel? Participation and Transparency in Export Credit Agencies

Benjamin Görlach - Markus Knigge Ecologic





Contents

- ECAs defined
- Criticism of ECAs
- Transparency & Participation
- International context





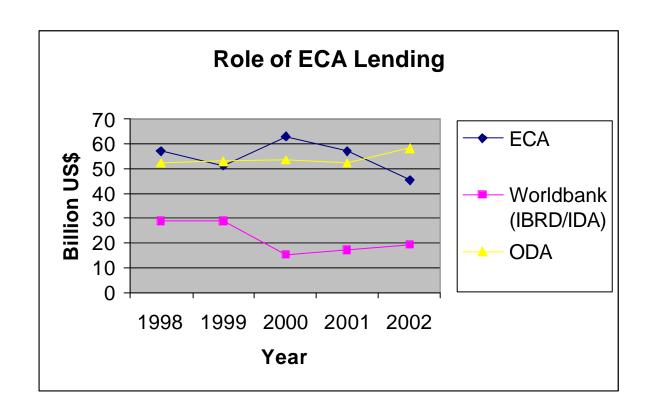
ECAs defined

- Present in all OECD countries
- Promotion of Exports
- Ambiguous setting of ECAs
 - State mandate
 - Tax-Funds
 - Not in competition with the private market
 - Profit-driven
 - International competition





Significance of ECAs







Different types of ECAs

- Organisational setting
 - section of ministry or government department
 - independent government agency
 - private institution operating under agreement
- Objectives
 - Export promotion
 - Job Creation
 - Development
- Instruments
 - Insuring
 - Financing





Criticism of ECAs

- Large infrastructure projects
 - Environmental Impacts
 - Re-Settlements
 - Cultural Heritage
- No Common International Standards
 - Financial agreement since 1970s
 - "Common Approaches" since 2004
- Secrecy and low level of participation





Transparency & information disclosure

- Environmental impact assessments
 - standard routine for "category A"-projects
 - availability of EIAs differs
- Information disclosure on projects
 - ex-ante (30 45 days ahead of decision)
 - ex-post (after cover decision is taken)
 - Full EIA or only selected information
- Changed by OECD Common Approaches





Participation in ECAs

Different types of participation

- in setting up guidelines
 - stakeholder involvement e.g. in US, Canada, Japan, France
- in projects, by local people
 - mandatory in EIAs
 - actual implementation questionable
 - legal and cultural obstacles
- in projects, by civil society "at home"
 - limited capacities few high-profile projects
 - allegation of "destructive dialogue"





Impacts of transparency & participation

Greater role for civil society in ECAs:

- + Transparency itself leading to better projects and better EIAs?
- + More flexibility, quicker reaction to internat'l developments and new topics?
- High burden for NGOs? Outsourcing of monitoring?
- Legitimacy?
- Transparency as a substitute for standards?





ECAs - example of policy integration?

- Explicit references to policy integration
 - UK (environment),
 - Australia and Japan (information disclosure)
- Ambivalent role btw. state and private sector
- Conflicting objectives
 - competitiveness vs.
 - sustainable development / dev't assistance
- Win-win-solutions: e.g. renewables & CDM?



Thank you for your attention

Benjamin Görlach - Markus Knigge

Ecologic, Pfalzburger Str. 43-44, D-10717 Berlin +49-30-86880-0, +49-30-86880-100

goerlach@ecologic.de - knigge@ecologic.de www.ecologic.de