



## Ecological Tax Reform in Germany Economic Impacts

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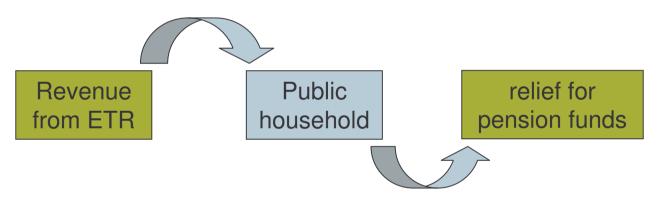
Impact on selected businesses





## The double dividend - principle of ETR

• The German ETR is based on the principle of the double dividend,



- it creates a steering effect towards a low-carbon economy
- "tax bads not goods";





## Impacts of the German ETR – information basis

- Ecologic and DIW have assessed the impacts of the German ETR for the German environment agency in 2005,
- This project was based on earlier work of DIW;

#### **Assessment methods:**

- Ex-ante simulations using macro- and microeconomic models,
- expert interviews,
- indicator based research;





### **Revenue and spendings**

	1999	2000	2001	2002	2003	2004	2005*	2006*	2007*	2008*
Additional revenue from excises on										
fuels and electricity, in billion Euro	4,3	8,8	11,8	14,3	18,7	18,1	18,0	18,4	18,7	18,8
as % of GDP	0,2	0,4	0,6	0,7	0,9	0,8	0,8	0,8	0,8	0,8
Binding use of ressources, in billion										
Euro	4,6	8,5	11,4	13,9	16,6	16,5	16,5	16,2	16,1	16,4
as % of GDP	0,2	0,4	0,5	0,6	0,8	0,7	0,7	0,7	0,7	0,7
Thereof:										
Transfer to the public pension system	4,5	8,4	11,2	13,7	16,1	16,0	15,9	15,6	15,5	15,8
Support programme renewable energy	0,1	0,1	0,2	0,2	0,1	0,1	0,2	0,2	0,2	0,2
Other	-	-	-	-	0,4	0,4	0,4	0,4	0,4	0,4
Balance in billion Euro	- 0,3	0,3	0,4	0,4	2,1	1,6	1,5	2,2	2,6	2,4
	percentage points of taxable gross wage									
Calculative reduction of contribution										
rate public pension system For information: contribution rate public	0,6	1,0	1,3	1,5	1,7	1,7	1,7	1,7	1,7	1,7
pension system	19,7	19,3	19,1	19,1	19,5	19,5	19,5	19,5	19,9	19,9





## Impacts on GDP – isolated view

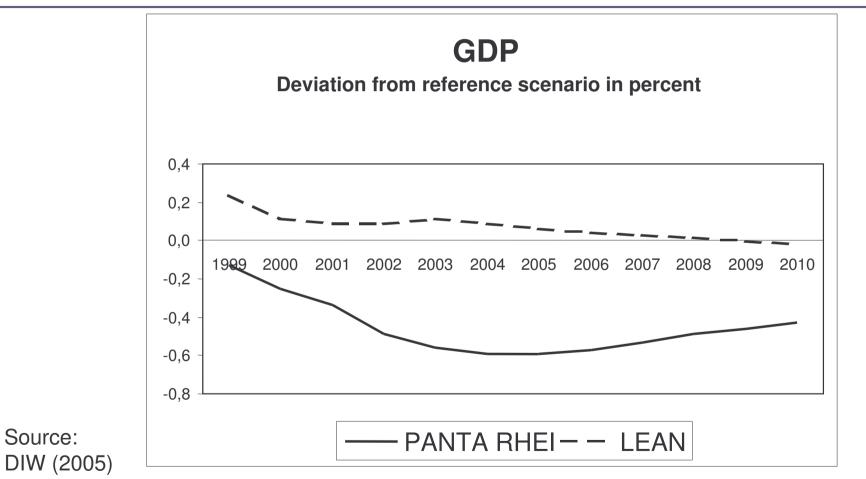
Impact on GDP is influenced through several channels:

- Private consumption profits from reduction in pension fund contributions of employees,
- Reduction in pension fund contributions sets incentives for higher employment which creates new demand,
- Public spending increases as smaller fraction of public budgets are used for labour costs,
- Investment increases in the short run as higher energy costs triggers investment in energy saving technologies,
- Steering effect of ETR leads to reduced energy demand and reduced business volume of energy suppliers,
- Tank tourism leads to lower income from mineral oil tax.





### Impact on GDP – total impact







## Impacts on employment

**Employment is positively influenced through 2 channels:** 

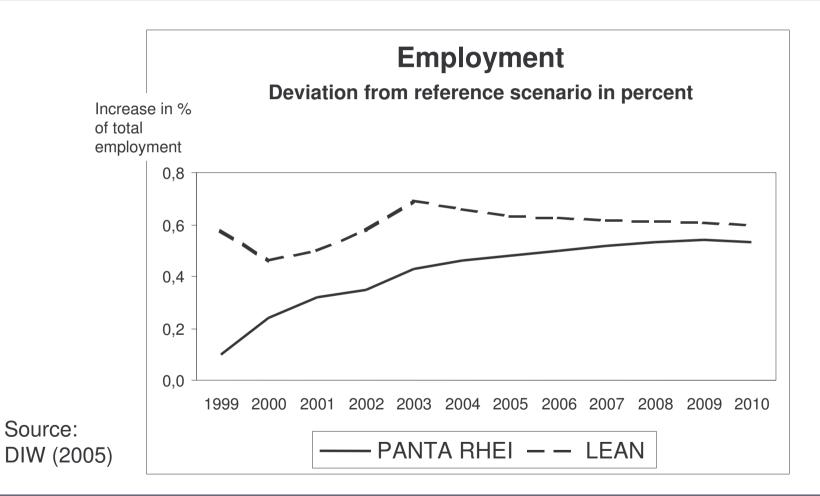
- New jobs through higher demand
  - Investment in energy-saving technologies leads to higher demand for these products,
  - Services that lead to energy-savings (e.g. Contracting) see higher demand;
- New jobs through lower ancillary wage costs:
  - Decrease in pensions funds contributions makes labour comparatively cheaper,
  - Substitution of capital through labour;

 $\rightarrow$  Total impact: up to 250.000 new jobs are created;





## Impacts on employment







## **Distributional impact**

- Distributional impacts arise through the differences in energy-intensity and importance of labour within production processes,
- They are re-enforced through the design of the ETR:
  - special provisions for energy-intensive industry: netburden compensation for energy-intensive industries gives the ETR an additional regressive component,
  - Exemptions for energy-efficient technologies and renewable energies create an additional advantage for these sectors,
  - Some sectors face net an additional burden while others are net winners;





## **Sectoral impacts**

#### Sectoral effects of the ETR in 2003

%-change in comparison to reference scenario

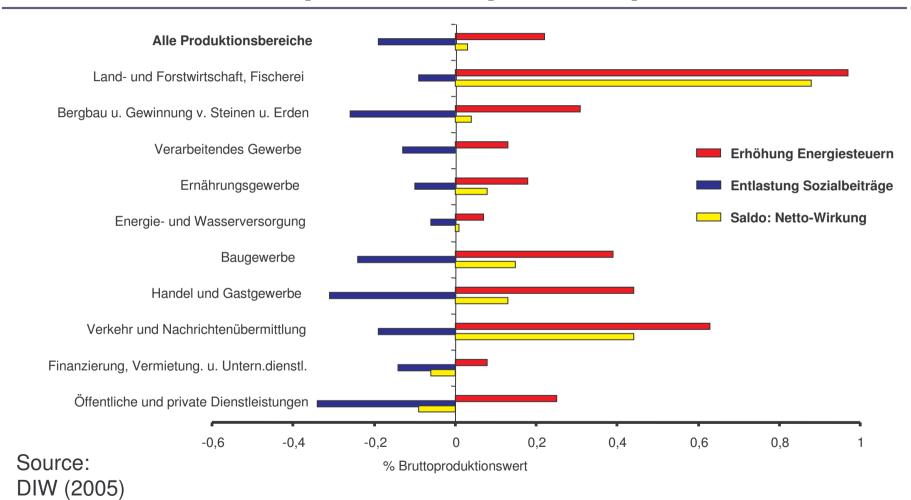
	Specific energy costs	Production	Employment	Emissions
Agriculture	9.93	-0.40	0.29	-7.60
Energy sector	0.5	-2.31	-2.92	-3.99
Chemical sector	0.31	-0.11	0.02	0.44
Investment goods	8.64	0.18	0.33	-1.15
Consumer goods	1.81	0.11	0.22	-0.38
Construction	15.00	0.52	0.88	-6.74
Transport	16.23	0.02	0.94	-7.54
Service sector	14.49	0.43	1.40	-5.04
Public sector	14.07	0.62	0.78	-4.49

Source: DIW (2005)





#### **Distributional impacts – impact on production**

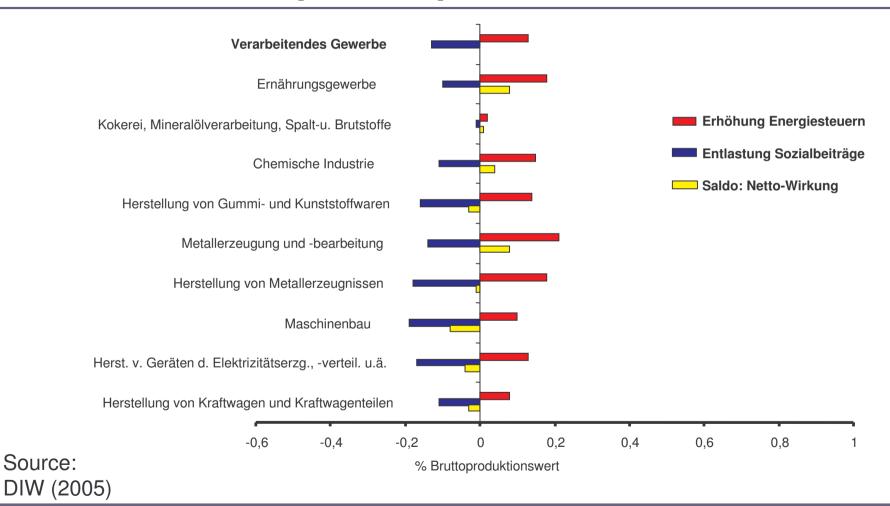


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#### **Distributional impacts – production sector**



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## **Distributional impacts – private households**

- Eco taxes: Slight regressive burden in relation to income
- Higher net income for employees due to reduced social security contributions and rising employment
- No direct compensation for self-employed, civil servants, long-term unemployed, pensioners
- Higher motor fuel taxes hit commuters
- Negative distributional impact could be compensated via transfers or tax allowances
  - e.g. heating costs credit for welfare recipients, income tax relief on commuting costs





## Impact on selected businesses- positive ex.

Making energy consumption transparent – Dezem GmbH:

- Dezem developed a new service concept in order to make energy consumption transparent,
- Special "energy sensors" measure the energy consumption of a company, division or a single person,
- This increases sensibility of employees for their behaviour,
- Dezem has helped companies to reduce their energy consumption by 20 to 50%;





## Impact on selected businesses – positive ex.

Supporting the use of natural gas vehicles - GASAG:

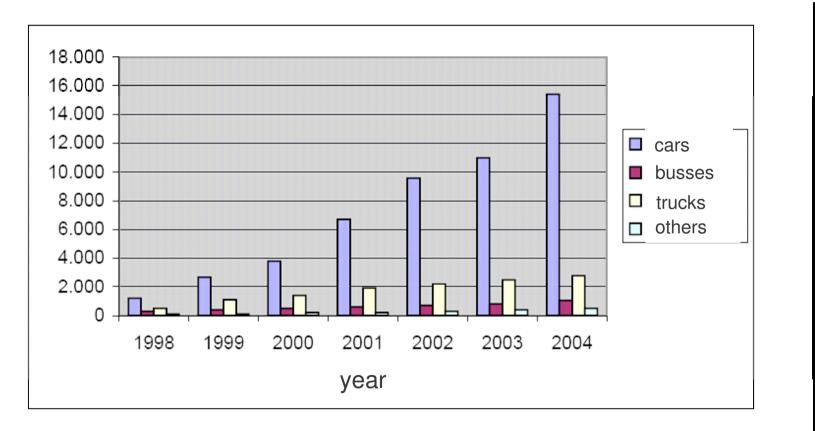
- GASAS, Berlin's gas supplier, has invested in fuels stations that supply natural gas in Berlin,
- Due to expected increase in the use of natural gas vehicles, this investment will soon bring new revenue for GASAG;





#### Impact on selected businesses – positive ex.

Background: Increase of natural gas vehicles in Germany







## Impact on selected businesses – postive ex. ....

Making production processes more energy-efficient -Schering:

- self-supply in most installations,
- Energy is produced in efficient CHP installations,
- With a Contractor, inefficient energy use in buildings has been identified → energy savings of up to 600.000 €/year,
- New production installations and electrical appliances are chosen according to their energy needs,





## Preventing negative impacts of ETR

**Experience from other EU Member States:** 

- Regressive character of ETR can be prevented through granting minimum energy supply for free (e.g. electricity in the Dutch Regulatory Energy Tax),
- impacts on competitiveness for specific sectors can be prevented through:
  - Special provisions (like in Germany),
  - "opt-out" of ETR for specific sectors, contribution to climate change from these sectors is secured through voluntary agreements (e.g. in UK: climate change agreements, in DK: energy agreements),





# **Conclusion: does the German ETR meet its objectives?**

- 1) Double dividend:
- The ETR has lead to a reduction of GHG-emissions,
- Has lead to an increase in employment.

 $\rightarrow$  double dividend has been achieved;

- 2) Securing competitiveness of German industry:
- Special provisions and exemptions have prevented a reduced competitiveness for German industry,
- Production is in fact higher in most sectors than in reference case,
- Constant growth rate could be secured;





# **Conclusion: does the German ETR meet its objectives?**

- 3) Managing distributional impacts:
- ETR has a sligthly regressive character with negative impacts on low-income households,
- Only small distributional impact within industry sectors;
- Within instrument mix, double burdens need to be prevented
- 4) Setting incentives for creating a low-carbon economy
- ETR has lead to a reduction in GHG-emissions,
- But: special provisions and exemptions especially for energy-intensive industries – reduce the steering effect,
  → ETR will need to be further developed (see FÖS concept 2006)





## Further information on impacts of ETR

## All studies of impacts of the German ETR can be found on Ecologic's website:

http://www.ecologic.de/modules.php?name=News&file=article&sid=1156

- Modelling burdens and benefits of the ETR for different economic sectors (in German);
- Macro-economic analysis of the impact of the ETR (in German);
- Effects of the ETR on private households (in German);
- Effects of the ETR on selected businesses (in German);
- Impacts of the ETR on innovation and market diffusion (in German);
- Summary of the Final Report (in English)





## Thank you for listening.

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