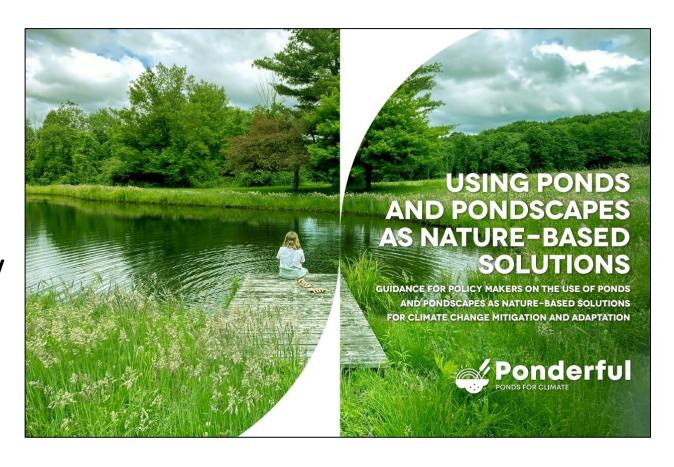






This webinar is about:

- Development of National Plans for Ponds
- Policy and practical issues we need to take account of in developing those plans
- Review main policies which contribute to the protection of ponds in Europe and more widely
- The main gaps in policy
- Next steps to ensure programmes of pond protection, management and creation embedded in national and international policy and practice





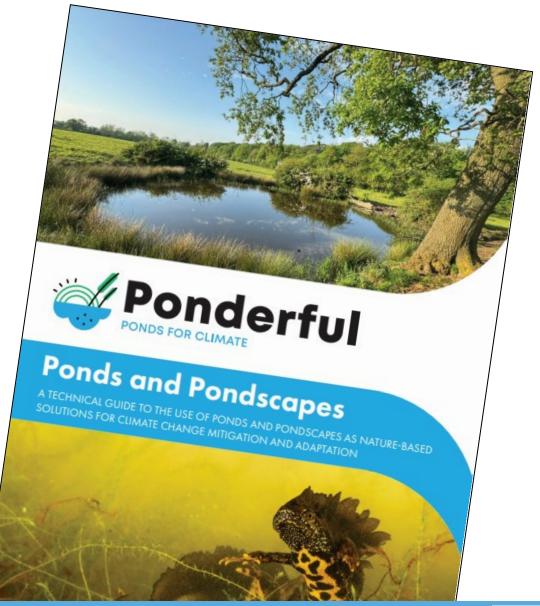




With much more detail about the practical methods in this document.....

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About PONDERFUL

- PONDERFUL (POND Ecosystems for Resilient Future Landscapes in a changing climate) is a Horizon 2020 'Research and Innovation Programme' project.
- It investigated how ponds and pondscapes can be used as nature-based solutions for climate change adaptation, and for delivering ecosystem services and Nature's Contributions to People (including biodiversity conservation).
- Ponds are small standing waters, up to five hectares in area, which may be permanent or seasonal, created naturally or human-made. A pondscape is a network of ponds, spread across the landscape, providing habitats for freshwater biota, and multiple ecosystem services for people. The PONDERFUL project ran from 2020 to 2024 and was funded by the European Union Horizon 2020 programme under the topic 'Interrelations between climate change, biodiversity and ecosystem services'.
- Ponds are the most numerous type of waterbody on Earth, perhaps representing 30% of the total area of standing water. In Europe, ponds support around 70% of freshwater species. They also support a larger proportion of rare, endemic and threatened species than lakes or rivers. Despite this, ponds have traditionally been undervalued.













Germany

eco

Hes·so

Switzerland

PONDERFUL partners

A multi-partner EU-funded research project, 18 partners, 12 states



























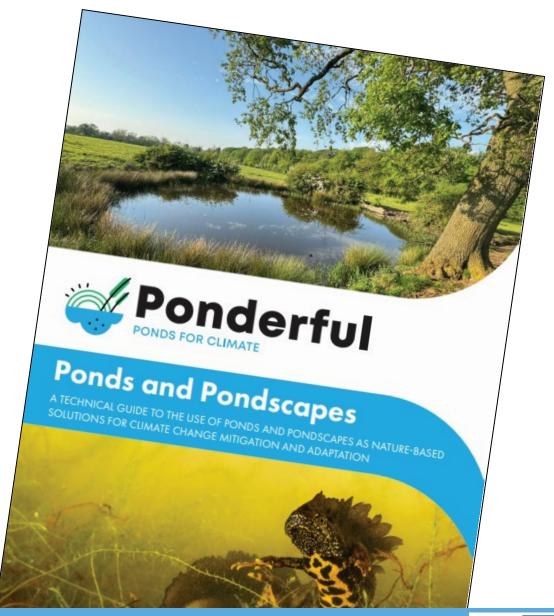




Why do we need plans for ponds?

Simple answer.....

....because existing policies and plans don't provide adequate protection





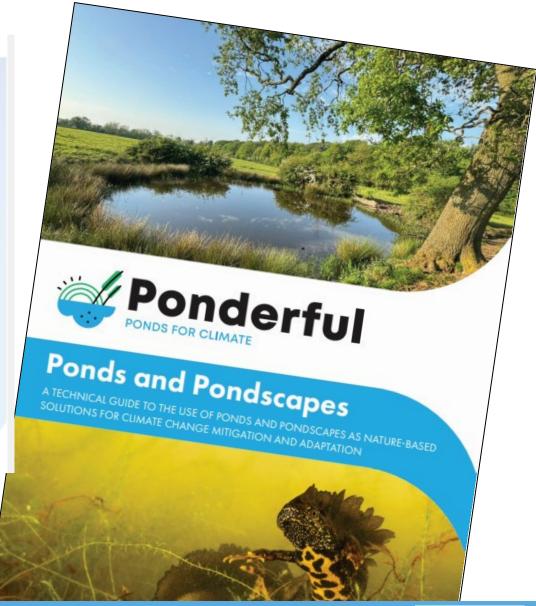




BOX 1. WHAT IS A POND?

Ponds are small standing waters with a surface area from 1 m² to 5 ha that may be permanent or temporary, man-made or naturally created (Kelly-Quinn et al, 2017¹; Richardson et al, 2022²).

This definition includes both semi-permanent and temporary ponds. In Europe, temporary ponds are common throughout the continent, in wet and dry climates, but are best known in drier Mediterranean regions. Temporary ponds usually dry up in summer whereas semi-permanent ponds dry up every 5 to 10 years. Both support specialised pond communities, including many rare and threatened species. This definition also include ponds with brackish waters. Ponds are usually shallow (up to 5 m deep) but occasionally deeper examples occur.









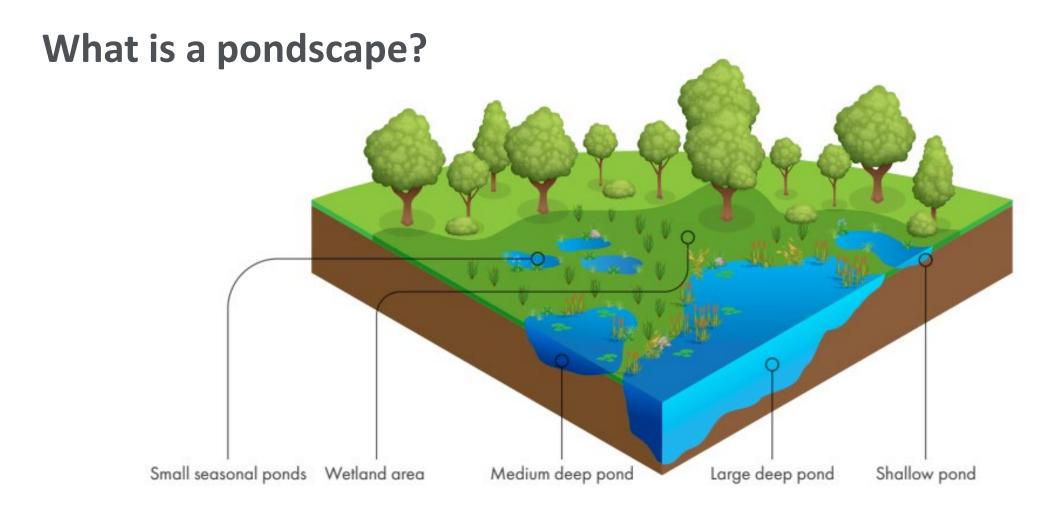


Fig. 2 - A pondscape comprises a diverse range of ponds of different ages, sizes, shapes and depths.

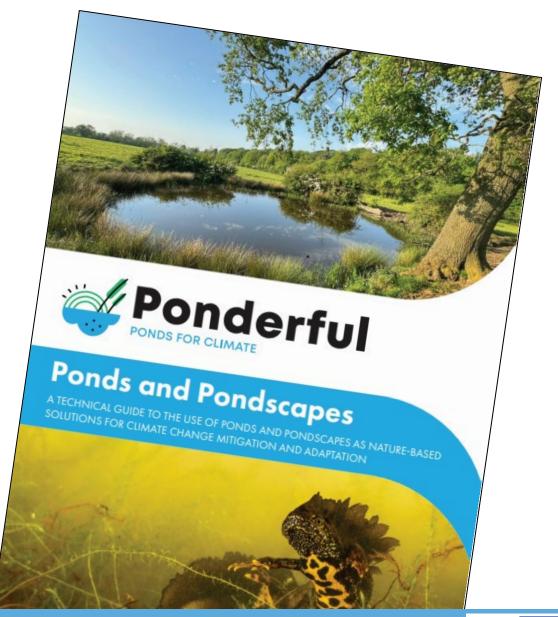




Why do we need plans for ponds?

Simple answer.....

....because ponds are important





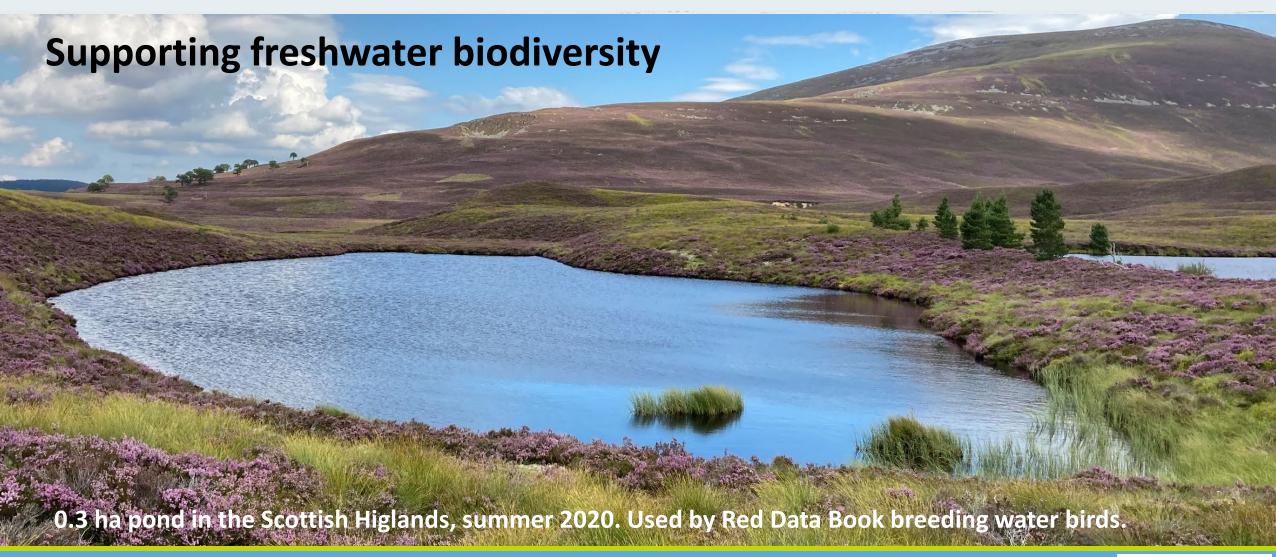








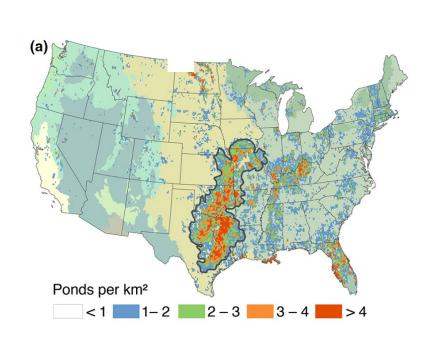








Providing ecosystem services



North American 'pond belt' which has around 2 million farm ponds





Mitigating the impacts of climate change

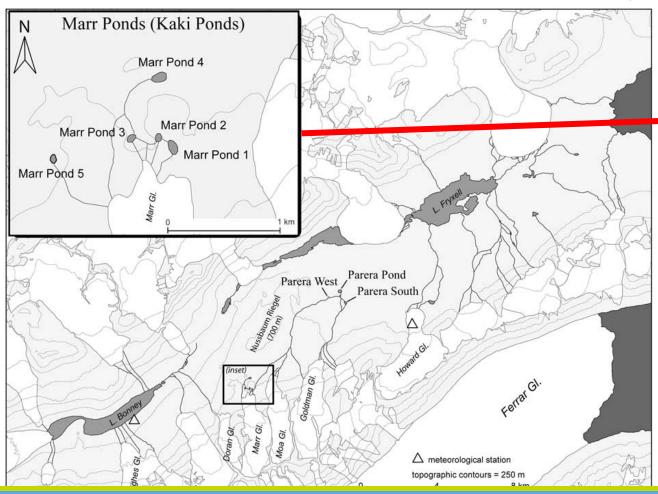


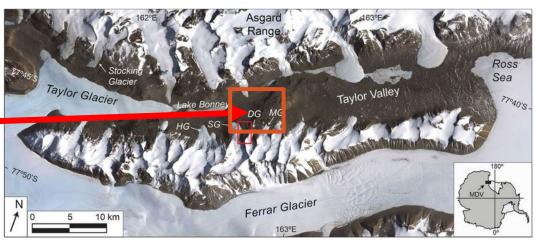






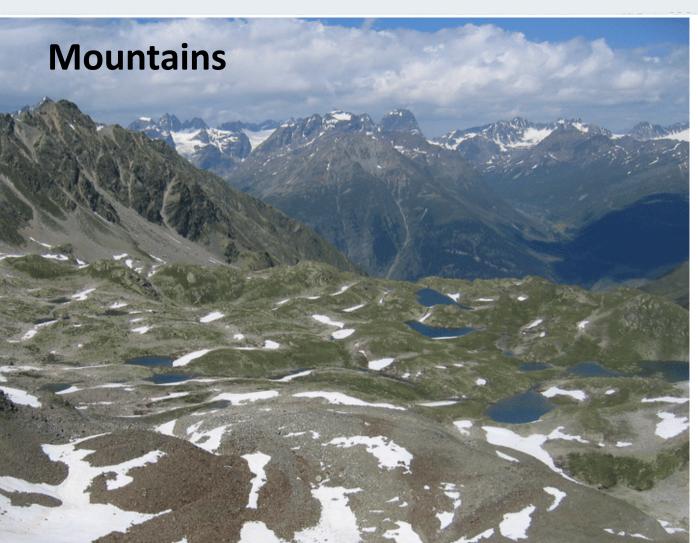
Ponds found on all continents...Marr Ponds, Antarctica

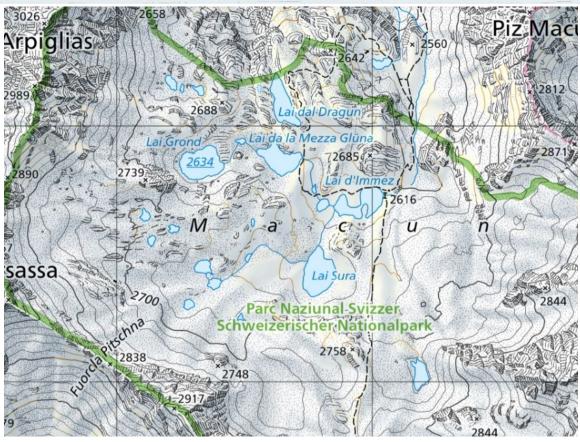


























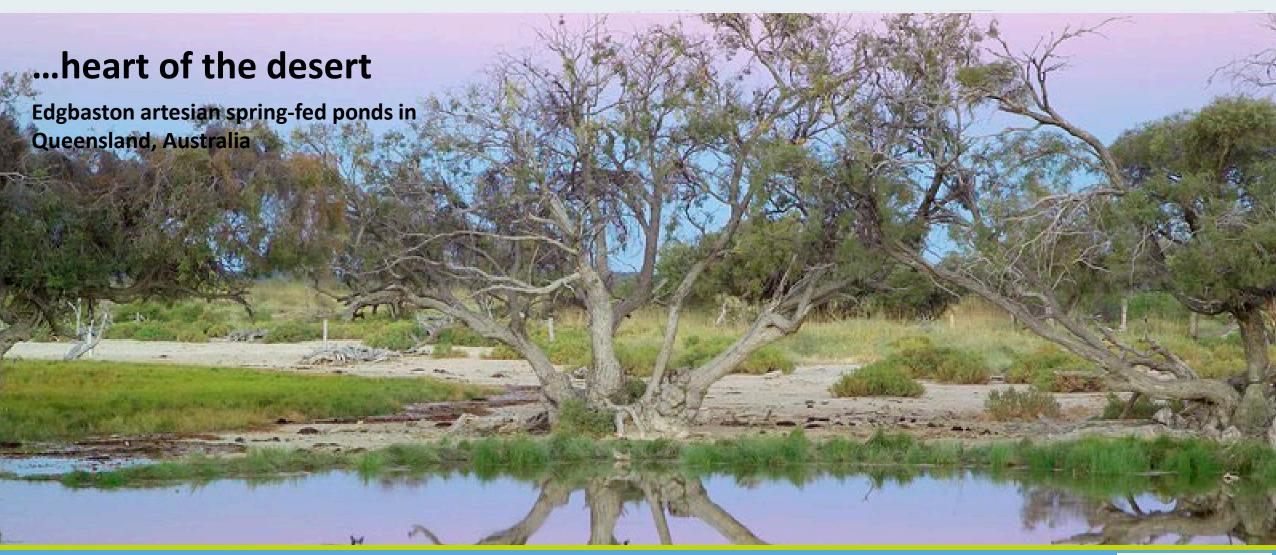


















Increased awareness of ponds has

led to development of new policies which emphasise the need for protection and management of these abundant, biogeochemically active and biologically vital habitats.

But...

 ...ponds still suffer from long legacy of being overlooked in policy, reflecting neglect of smaller freshwater habitats in freshwater science. "Within the freshwater realm, new strategies should address the bias in research, management, and policy principally focused on rivers and lakes, largely excluding other freshwater habitats"

Van Reese et al, 2021



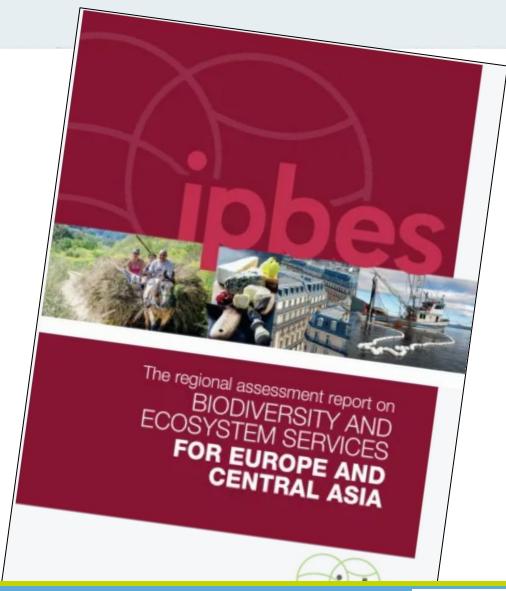
IPBES



Created an important shift in right direction

First international water and nature policy to include ponds when they described the water environment as:

"Freshwater habitat includes streams, rivers, lakes, ponds (temporary or not) and also their sources (glaciers, aquifers or rainfall)"





Convention on Wetlands

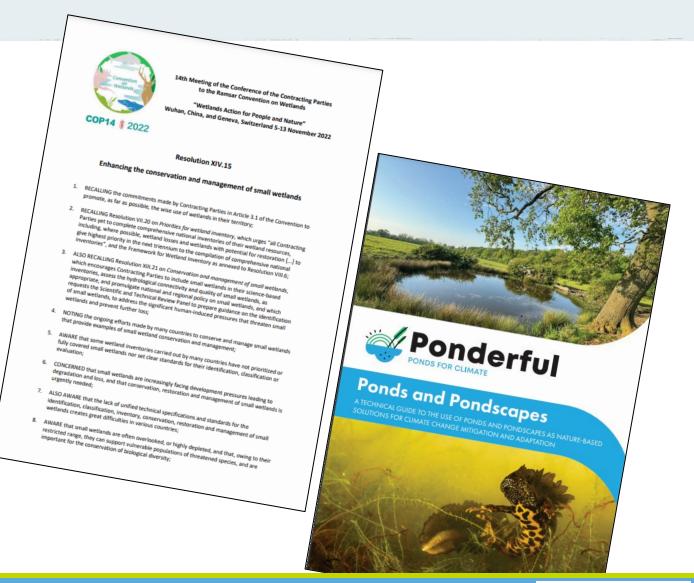


The Convention on The Convention on Wetlands recently (2023) published global guidance on the conservation and management of 'small wetlands'



Dr Musonda Mumba, Secretary General of the Convention on Wetlands

"By working together to restore, manage and create ponds and pondscapes, we can continue to benefit from the enormous benefits these small but mighty ecosystems provide."





IUCN



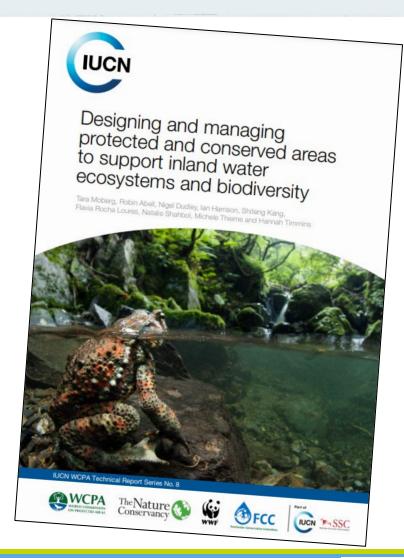
Equally, IUCN is also going in the right direction (2024)

Third international water and nature policy to include ponds when they described the water environment as:

"Inland waters include lakes and lagoons, rivers and their estuaries, ponds, streams, groundwater, springs, cave waters, floodplains, as well as peatland bogs, marshes and swamps.

Focus on design of "protected and conserved areas" Good start but still quite river-centric

- River 774 times
- Pond 11 times

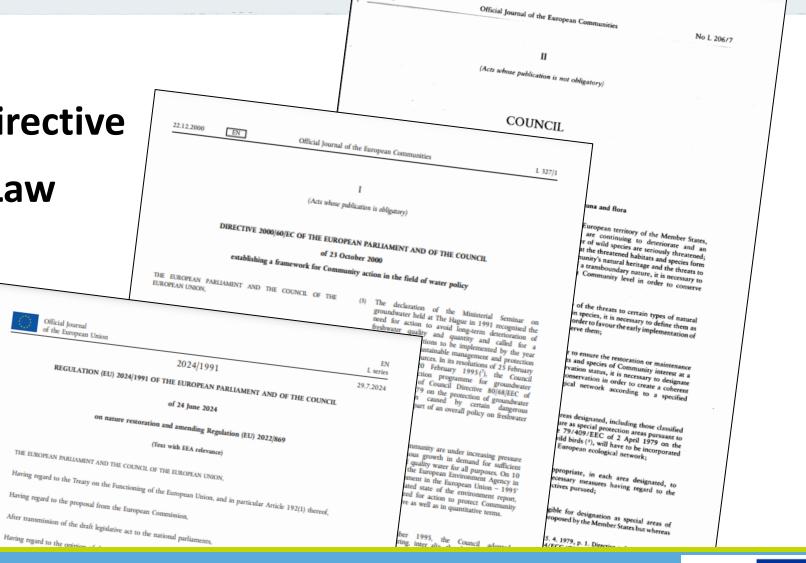






Europe

- Habitats Directive
- Water Framework Directive
- Nature Restoration Law



22. 7. 92



of the European Union

United States



Clean Water Act

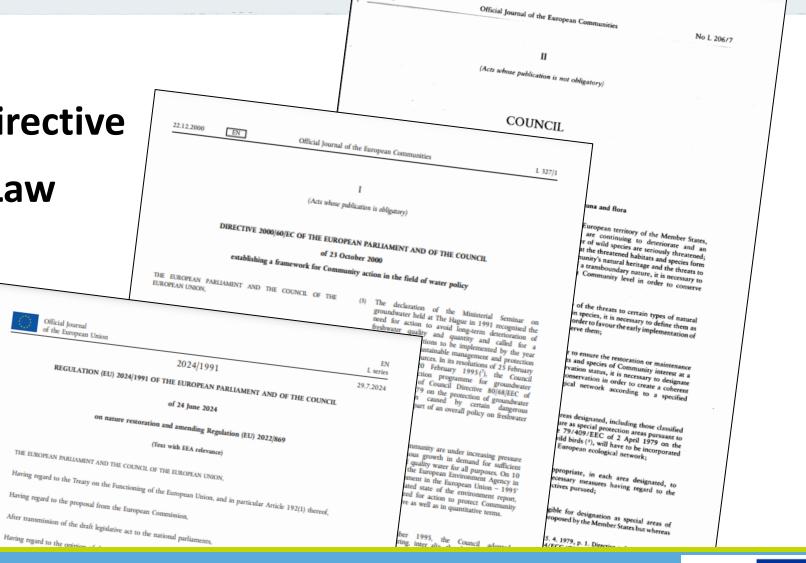
- Made considerable progress in defining the water environment as the whole network of freshwaters and wetlands, not just those directly connected to rivers.
- Recent significant <u>reverse</u> when, in a Supreme Court majority opinion, Justice Samuel Alito maintained that the Clean Water Act applies solely to streams, oceans, rivers, and lakes, along with wetlands featuring a "continuous surface connection to those bodies."





Europe

- Habitats Directive
- Water Framework Directive
- Nature Restoration Law



22. 7. 92



of the European Union

Europe

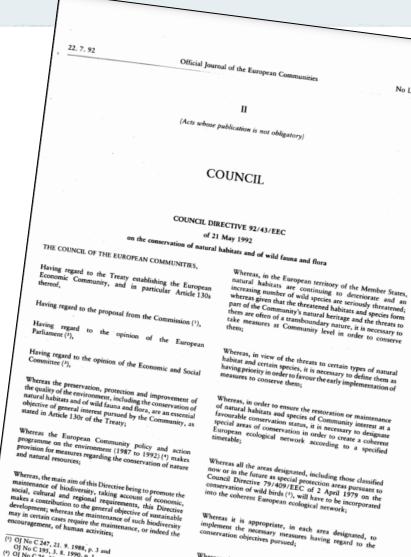


No L 206/7

Habitats Directive

Nine types of pond meet the criteria for EU Annex 1 Habitats Directive habitat types which. Ponds are included in the following Habitats Directive categories:

- 3110 Oligotrophic waters containing very few minerals of sandy plains (Littorelletalia uniflorae)
- 3130 Oligotrophic to mesotrophic standing waters with vegetation of the Littorelletea uniflorae and/or Isoeto-Nanojuncetea
- 3140 Hard oligo-mesotrophic waters with benthic vegetation of Chara spp.
- 3150 Natural eutrophic lakes with Magnopotamion or Hydrocharition— type vegetation
- 3160 Natural dystrophic lakes and ponds
- 3170 Mediterranean temporary ponds
- 3180 Turloughs (mainly Ireland)
- 2190 Humid dune slacks
- 21A0 Machairs (in Scotland and Ireland).



OJ No C 195, 3. 8. 1990, p. 1.



Water Framework Directive



- In Europe perhaps the most important gap is in the WFD which excludes virtually all ponds
- WFD = In theory, <u>all</u> of the water environment
- In practice, regulators early on took a decision to implement in a way which excludes smaller waters (both ponds and streams)
- This has a variety of negative impacts

WFD Article 2

"Inland water means all standing or flowing water on the surface of the land..."



Europe

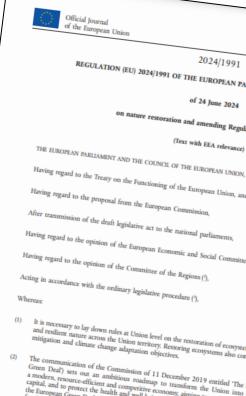


Nature Restoration Law

The EU Nature Restoration Law represents an important opportunity for freshwater habitat restoration, freshwater biodiversity protection and the use of ponds and pondscape as nature-based solutions.

Six Articles of Nature Restoration Law relevant to ponds and pondscapes:

- **Article 2.** Protection of Priority Habitats (Annex 1) and species listed in Annexes II, IV and V of the Habitats Directive which has significant implications for ponds.
- **Article 5.** Improving urban biodiversity where ponds provide urban green space.
- **Article 7.** Restoration of the natural connectivity of rivers and natural functions of the related floodplains, including measures to restore riverine pondscapes and ponds.
- Article 9. Improving farmland biodiversity: increasing the share of agricultural land with high-diversity landscape features, including ponds.
- Articles 14 and 15. preparation and review of national implementation plans will include quantification of pond habitats to be restored under Articles 4 to 9, a description of the restoration measures planned, or



- a money o, resource-consent and congressive commany, maning so pro-capital, and to protect the health and well-being of citizens from emthe European Green Deal, the communication of the Commi
- the entropean street seem the back into our lives' sets out the EU Biod avention on 18-29 October 2010 by Decision X/2 Strategic Plan for Bi a healthy planet and delivering benefits essential for
- over the decade to 2030. Target 1 is to ev



A national plan for ponds: what it should contain



- A national plan for ponds will provide the structure and resources needed to properly protect and manage ponds
- The PONDERFUL policy guidance document provides a framework



BOX 5. CREATING A NATIONAL PLAN FOR PONDS

The key stages for creating national and regional plans for ponds are:

1.Create a national or regional legal mandate for protecting and creating ponds. Mandates exist already but may need to be enhanced.

For example, the Water Framework Directive is intended to protect all freshwater but EU states often have adopted the 50 hectare rule (see Section 5.2). This approach was originally driven by the lack of data on ponds when WFD was implemented, so their importance was underappreciated. Newer data show that ponds are such a crucial part of the freshwater network that there is a critical need to incorporate them in this legislation.

2. Identify the most important sites

Not every pond is equal and allocation of resources requires that funds are well spent. Ways of identifying important ponds have been developed in several EU states.

- 3. Create a monitoring programme to assess condition of ponds
- 4. Allocate resources to the creation and management to protect important ponds

5. Identify locations for pond creation

These should help to strengthen the network of habitats by being close to existing high-quality locations helping species spread. New ponds can also be made in any location that can provide clean and unpolluted water.

- Set plausible targets. Most water management has set unrealistic targets which have proved very difficult to achieve.
- Targets for ponds should focus on:
- Number
- Quality
- Amount of clean water in the landscape
- Services provided



The National Plan (1/2)



To protect and manage ponds as nature-based solutions policy makers should create international, national and regional plans for ponds which:

1. Create a national or regional legal mandate for protecting and creating ponds. Mandates exist already but may need to be enhanced.

For example, the Water Framework Directive is intended to protect all freshwater but EU states often have adopted the 50 hectare rule (see Section 5.2). This approach was originally driven by the lack of data on ponds when WFD was implemented, so their importance was underappreciated. Newer data show that ponds are such a crucial part of the freshwater network that there is a critical need to incorporate them in this legislation.

2. Describe the resource by making national pond inventories, mapping ponds and assessing their importance (for biodiversity, Nature's Contributions to People and other ecosystem services they provide)

Identify the most important sites, Not every pond is equal and allocation of resources requires that funds are well spent. Ways of identifying important ponds have been developed in several EU states.

3. Establish monitoring programs on five or 10 year cycles to assess pond condition and delivery of key Nature's Contribution to People;



The National Plan (2/2)



3. Set targets for pond and pondscape improvements and delivery of goals to meet policy aims (e.g. of the EU Nature Restoration Law)

Set plausible targets. Most water management has set unrealistic targets which have proved very difficult to achieve. Targets for ponds should focus on:

- Number
- Quality
- Amount of clean water in the landscape
- Services provided
- 4. Introduce practical programmes, with numerical targets, for protecting, managing, restoring and creating ponds and pondscapes and

Allocate resources to the creation and management to protect important ponds. Identify locations for pond creation. These should help to strengthen the network of habitats by being close to existing high-quality locations helping species spread. New ponds can also be made in any location that can provide clean and unpolluted water.

5. Identify or devise funding programmes for protection and improvement of ponds and pondscapes.



1. Create legal mandate



In European Union: 3 main options

- WFD: plan exists in theory but not well-implemented
- Habitats Directive: plan exists in theory; partially implemented; but many freshwater habitats (especially ponds) in Europe still Vulnerable or Nearthreatened
- Nature Restoration Law: could be opportunity to better plans for high nature value locations

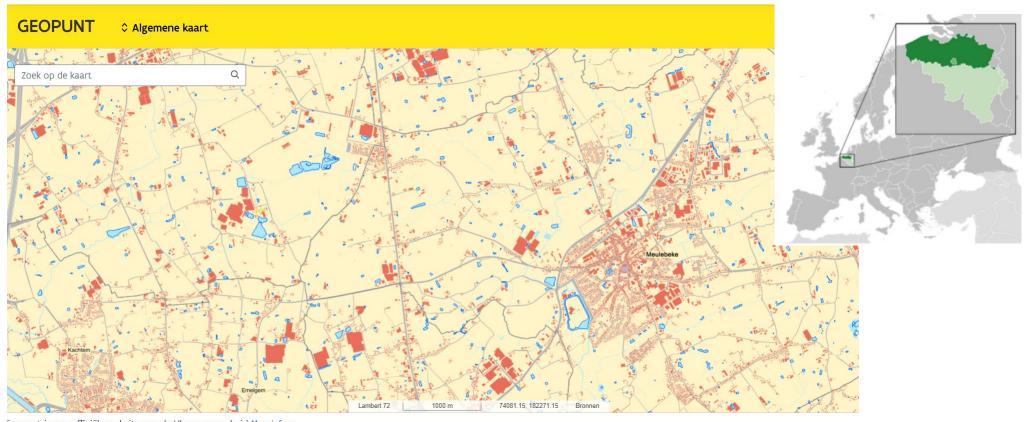
Elsewhere, national legislation must be adapted or developed



Identify the resource



An excellent example of describing the resource can be seen in the maps of the Research Institute Nature and Forest (INBO), Belgium







Identify 'special' ponds

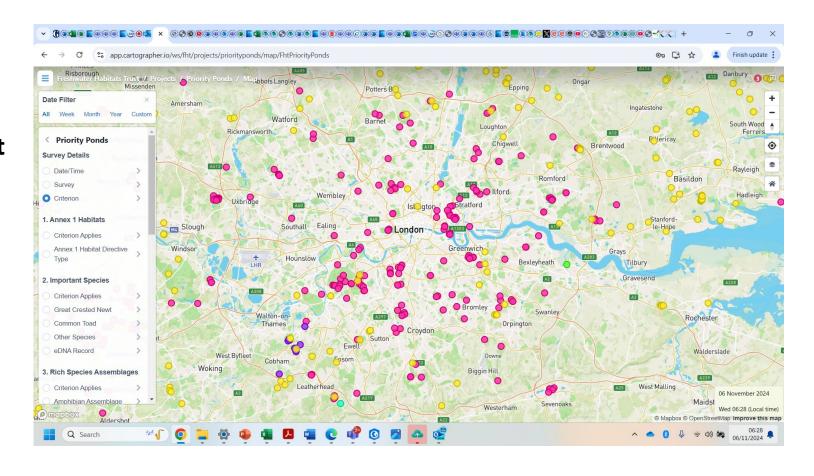


'Special' ponds

- Not all ponds are equal
- Plans should identify the most important sites e.g. for biodiversity or specific ecosystem services

For example: England Priority Pond Map

- Public database
- 7 categories of 'important' ponds





Identify 'special' ponds



Priority ponds 7 criteria

1. Habitats of high conservation importance

These are ponds that meet the conditions for an Annex 1 Habitats Directive type. The following nine habitat types are the most relevant to ponds:

- **3110** Oligotrophic waters containing very few minerals of sandy plains (*Littorelletalia uniflorae*)
- **3130** Oligotrophic to mesotrophic standing waters with vegetation of the *Littorelletea uniflorae* and/or *Isoeto-Nanojuncetea*
- 3140 Hard oligo-mesotrophic waters with benthic vegetation of *Chara* spp
- 3150 Natural eutrophic lakes with Magnopotamion or Hydrocharition type vegetation
- 3160 Natural dystrophic lakes and ponds
- 3170 Mediterranean temporary ponds
- 3180 Turloughs (mainly Ireland)
- 2190 Humid dune slacks
- 21A0 Machairs (in Scotland and Ireland)

2. Ponds with species of high conservation importance

Ponds with one or more national or UK Red Data Book species, BAP species, species fully protected under the Wildlife and Countryside Act Schedule 5 and 8, Habitats Directive Annex II species, Nationally Scarce wetland plant species, or three* Nationally Scarce aquatic invertebrate species.

3. Ponds with exceptional populations or numbers of key species

These are ponds that fulfil at least one of the following criteria:

- •Criteria specified in guidelines for the selection of biological Sites of Special Scientific Interest (currently amphibians and dragonflies only).
- •Exceptionally rich sites for plants or invertebrates (supporting 30 or more wetland plant species or 50 or more aquatic macroinvertebrate species).

4. Ponds of high ecological quality

These are ponds identified using the <u>Predictive System for Multimetrics</u> (<u>PSYM</u>), developed by Freshwater Habitats Trust for use in England and Wales. Ponds need to be assessed using standard PSYM methods.

To qualify as a priority pond, waterbodies need to be categorised as having 'Good' quality with a score of 75% or more.

5. Other important ponds

These are individual ponds or groups of ponds with a limited geographic distribution recognised as important because of their age, rarity of type or landscape context e.g. irreplaceable-ponds.

6. Predictive methods (PASS)

The Priority Pond Assessment (PASS) system has been developed to use observations about the physical characteristics of a pond (such as surrounding land use) to rapidly identify if a pond is likely to qualify as a priority pond. The method picks up around 60% of priority ponds.

Read the <u>Priority Pond Assessment manual</u> for more details on this method.

7. Clean water

The presence of clean water can now be used to identify 'Provisional Priority Ponds'. Clean water (in this context) is assessed using two nutrients which can pose a major risk to freshwater wildlife: nitrate and phosphate. To qualify as a Provisional Priority Pond both nitrate and phosphate need to be at low levels:

- Nitrate (nitrogen) levels need to be below 0.5 mg/l (or ppm), and
- Phosphate (phosphorous) levels below 0.05 mg/l (or ppm).

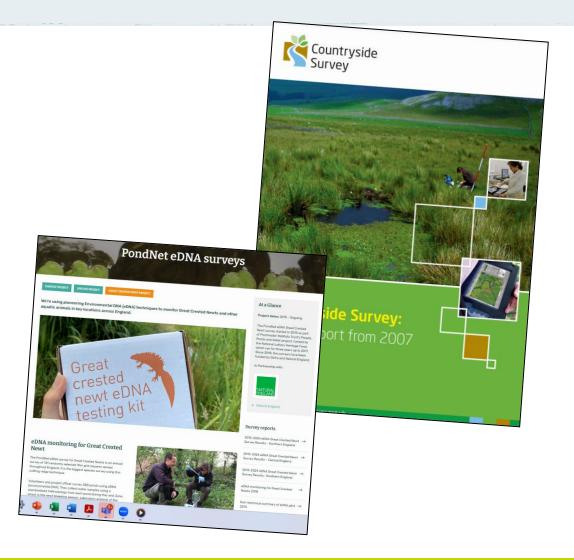


3. Establishing monitoring programmes



Establish monitoring programs on five or 10 year cycles to assess pond condition and delivery of key Nature's Contribution to People

- A good example of such a programme is the UK Countryside Survey which made the first repeat surveys of pond quality
- For a single species the England Great Crested Newt PondNet monitoring programme — which is annual — also provides a model





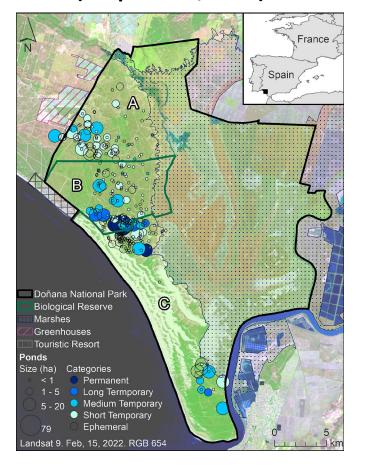
4. Set targets



Set targets for pond and pondscape improvements and delivery of goals to meet policy aims (e.g. of the EU Nature Restoration Law)

- It's vital to set target for protection and management
- A good example is the "Framework of Actions for the sustainable territorial development of the area of influence of the Doñana natural space", perhaps Europe's most famous pond-rich landscape

Ponds of the Doñana National Park (Felipe et al., 2023)



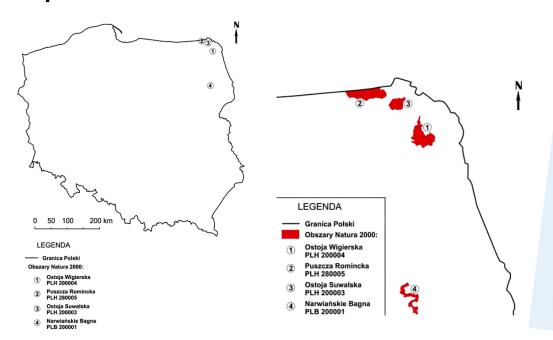


5. Practical programmes

eco Freshwater Habitats Trust

Introduce practical programmes, with numerical targets, for protecting, managing, restoring and creating ponds

A good example is the work of the Man and Nature Association and AmphiConsult in north-east Poland



Czynna ochrona rzadkich gatunków płazów i gadów na obszarach Natura 2000 w Europie
Active protection of rare amphibian and reptile species in the Natura 2000 sites in Europe LIFE17 NAT/PL/000011



Project implemented in Poland and Denmark in 2018-2023

Layman's Report

Grudzień 2023 / December 2023







6. Funding

Identify or devise funding programmes for protection and improvement of ponds and pondscapes.

- Funding is crucial and without it pond protection will not occur
- We have identified a range of sources in the PONDERFUL project; ultimately these depend on adequate policy drivers which recognise the importance of ponds
- Lets look at these in a bit more detail...

	NDERFUL Sources of Finance Inventory (McDonald et	al. 2023)	
1. Income instruments	Detrum	Instruments	
	Instruments for raising revenue that can then used to finance nature-based solutions. Som be used by landowners (1.1, 1.4, and 1.5); can only be levied by government-sanctions (1.2).	e can	
	can only be levied by government-sanctions (1.2 and 1.3) or governments (1.2 and 1.3) or governments (1.3)	thers d 1.2 Business improvement districts	
		1.3 Betterment levies	
		1.4 Development rights and leases	
2.0		1.5 Sale of market goods	
 Contracting approach (coreduction/ 	Legal agreements that reduce or restructure the	1.6 Other revenue raising measures	
restructure)	the costs of financing nature-based solutions, either providing assets or use of assets at below marked rates [2.1] or by shifting financing of upfront cost in return for ongoing payments [2.2].		
3. Voluntary contributions/	Volunteer	2.2 Public private partners!	
donations	whether a direct beneficiary of the nature-based solutions (3.2) or simply to contribute (3.1, 3.3).		
4 Tradell	(0.1, 0.3).	3.2 Voluntary beneficiary contributions	
4.Tradable rights/ permits and	Revenue is raised by selling the 'rights' to	3.3 Crowdfunding	
payment for ecosystem services	informal (4.1)	4.1 Payment for ecosystem services 4.2 Transfer-based instruments: Voluntary carbon markets 4.3 Transfer-based instruments: Biodiversity offsets and habitat banking	
	informal (4.1) or through structured markets for climate mitigation (4.2), for offsetting damage to biodiversity elsewhere (4.3), or for reducing water pollutants (4.4).		
	(4.4).		
. Subsidies	Subsidies are a financial contribution from the	4.4 Transfer-based instruments: Water quality	
	be angoing socially beneficial outcomes T	5.1 Environmental subsidies	
Grants	Direct contribution (5.1, 5.2)	5.2 Tax concessions	
	Direct contribution from government (local,		







Pondscapes (like other nature-based solutions) pose challenges for private financing

- Pondscapes generate "public" goods (e.g. biodiversity conservation, which are undervalued by markets (e.g. biodiversity conservation)
- Scattered benefits: Pondscapes generate multiple benefits for many beneficiaries
- Benefits are difficult to measure
- Relatively small project size





Objective: Identify options for how pondscape NBS can be financed ("how can I finance my pond?)

Emphasis on private finance options

Contents

22 finance instruments



SUSTAINABLE FINANCE INVENTORY

Find the complete Ponderful Sustainable Finance Inventory at the <u>Ecologic Institute website</u> or click on the instruments below to learn more

MAIN CATEGORY	CATEGORY DEFINITIONS	INSTRUMENTS	+EXAMPLE
1. Income instruments	Instruments for raising revenue that can then be used to finance NbS. Some can be used by landowners (1.1, 1.4, and 1.5); others can only be levied by government-sanctioned associations (1.2 and 1.3) or governments (1.6).	1.1 User fees	+Altnabrocky
		1.2 Business improvement districts	+Vauxhall
		1.3 Betterment levies	+Wimbledon
		1.4 Development rights and leases	+SANPark
		1.5 Sale of market goods	+Bavaria
		1.6 Other revenue raising measures	+UK Network Rail +Port Townsend
2. Contracting approach (cost	Legal agreements that reduce or restructure the costs of financing NbS, either by providing assets or use of assets at below market rates (2.1) or by shifting financing of upfront costs in return for ongoing payments (2.2).	2.1 Community asset transfer	+Chapman Pond
reduction/ restructure)		2.2 <u>Public private</u> partnership	+Valley State
3. Voluntary contributions/	Voluntary payments made of own free-will, whether a direct beneficiary of the NbS (3.2) or simply to contribute (3.1, 3.3)	3.1 Philanthropic contributions	+Living Danube
donations		3.2 Voluntary beneficiary contributions	+Haweswater
		3.3 Crowdfunding	+Treflach Wetland
4.Tradable Rights/permits	Revenue is raised by selling the 'rights' to ecosystem services generated by the NbS. This payment can be relatively informal (4.1) or through structured markets for climate mitigation (4.2), for offsetting damage to biodiversity elsewhere (4.3), or for reducing water pollutants (4.4).	4.1 Payment for ecosystem services	+Vittel
and payment for ecosystem services		4.2 Transfer-based instruments: voluntary carbon markets	+MoorFutures
2		4.3 <u>Transfer-based</u> <u>instruments: Biodiversity</u> <u>offsets and habitat banking</u>	+Eco-Accounts +District Licensing
		4.4 <u>Transfer-based</u> <u>instruments: Water quality</u> <u>trading systems</u>	+Pennsylvania
5. Subsidies	Subsidies are a financial contribution from the government to a person, company or organisation to promote socially beneficial	5.1 Environmental subsidies	+Petra Marada
	outcomes. They can be ongoing payments (or tax breaks) linked to outcomes or production (5.1, 5.2)	5.2 <u>Tax concessions</u>	+West Australia
6. Grants	Direct contribution from government (local, national, or EU) to a recipient in return for undertaking a specific activity. Grants are generally one-off payments (though they may be paid in instalments), and often competitive (6.1).	6.1 Grants	+Hunte-Leda
7. Debt instruments	Transfer of capital in return for a promise to repay that capital over time, generally with interest. This can involve direct lending from a lender to a borrower (7.1) or be mediated through debt markets (7.2).	7.1 Loans and green loans	+Linnunsuo +Winona Wetland
		7.2 Bonds and green bonds	+DC Bond +TCF Green Bond
8. Ownership	Financing raised by selling an ownership share of	8.1 Impact investing	+Sumatra Merang
models (equity finance)	the NbS, potentially with a claim to some of its profits. This can be motivated by a desire to have impact (8.1) or be purely commercial (8.2)	8.2 Commercial investing	+Mill Creek



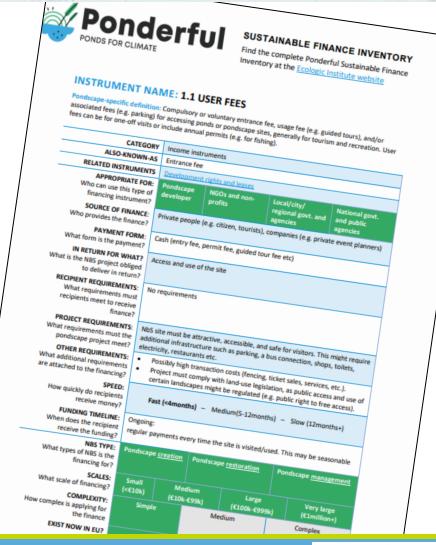


Objective: Identify options for how pondscape NBS can be financed ("how can I finance my pond?)

Emphasis on private finance options

Contents

22 finance instruments





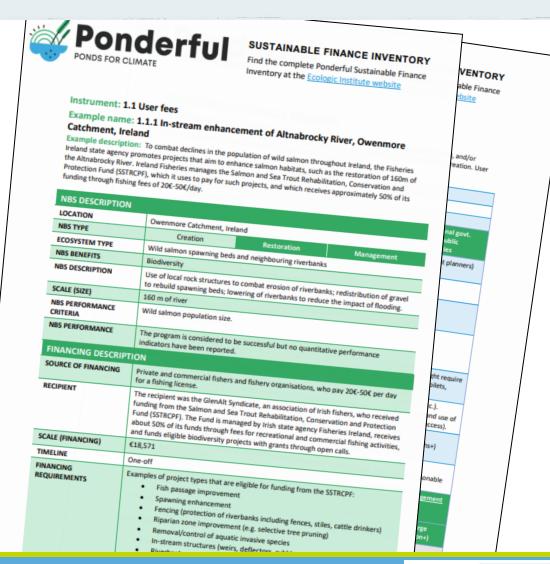


Objective: Identify options for how pondscape NBS can be financed ("how can I finance my pond?)

Emphasis on private finance options

Contents

- 22 finance instruments
- 26 real-world examples







VENTORY able Finance

SUSTAINABLE FINANCE INVENTORY Find the complete Ponderful Sustainable Finance

nventory at the Ecologic Institute website

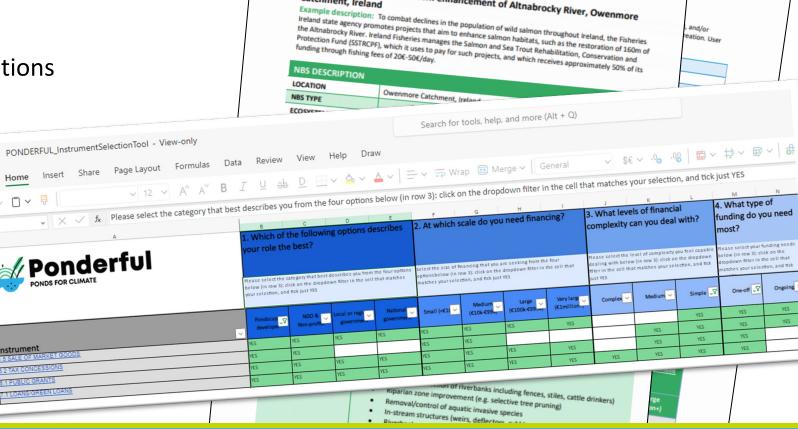
Example name: 1.1.1 In-stream enhancement of Altnabrocky River, Owenmore

Objective: Identify options for how pondscape NBS can be financed ("how can I finance my pond?)

Emphasis on private finance options

Contents

- 22 finance instruments
- 26 real-world examples
- Online version + excel tool



Ponderful

Instrument: 1.1 User fees



Financing instruments



- Closer look at the options
- Some generate revenue, some private source of funding, some reduce or avoid costs, ...

MAIN CATEGORY	CATEGORY DEFINITIONS	INSTRUMENTS	+EXAMPLE
1. Income instruments	Instruments for raising revenue that can then be used to finance NbS. Some can be used by landowners (1.1, 1.4, and 1.5); others can only be levied by government-sanctioned associations (1.2 and 1.3) or governments (1.6).	1.1 User fees	+Altnabrocky
		1.2 Business improvement districts	+Vauxhall
		1.3 Betterment levies	+Wimbledon
		1.4 Development rights and leases	+SANPark
		1.5 Sale of market goods	+Bavaria
		1.6 Other revenue raising measures	+UK Network Rail +Port Townsend
2. Contracting approach (cost	Legal agreements that reduce or restructure the costs of financing NbS, either by providing assets	2.1 Community asset transfer	+Chapman Pond
reduction/ restructure)	or use of assets at below market rates (2.1) or by shifting financing of upfront costs in return for ongoing payments (2.2).	2.2 <u>Public private</u> partnership	+Valley State
3. Voluntary contributions/	Voluntary payments made of own free-will, whether a direct beneficiary of the NbS (3.2) or simply to contribute (3.1, 3.3)	3.1 Philanthropic contributions	+Living Danube
donations		3.2 Voluntary beneficiary contributions	+Haweswater
		3.3 Crowdfunding	+Treflach Wetland
4.Tradable Rights/permits	Revenue is raised by selling the 'rights' to ecosystem services generated by the NbS. This payment can be relatively informal (4.1) or through structured markets for climate mitigation (4.2), for offsetting damage to biodiversity elsewhere (4.3), or for reducing water pollutants (4.4).	4.1 Payment for ecosystem services	+Vittel
and payment for ecosystem services		4.2 Transfer-based instruments: voluntary carbon markets	+MoorFutures
		4.3 <u>Transfer-based</u> <u>instruments: Biodiversity</u> <u>offsets and habitat banking</u>	+Eco-Accounts +District Licensing
		4.4 <u>Transfer-based</u> <u>instruments: Water quality</u> trading systems	+Pennsylvania



Financing instruments



- Closer look at the options
- Some generate revenue, some private source of funding, some reduce or avoid costs, ... others are debt- or equity finance
- Different options suited to different types of pondscape
 NbS projects – if at all?

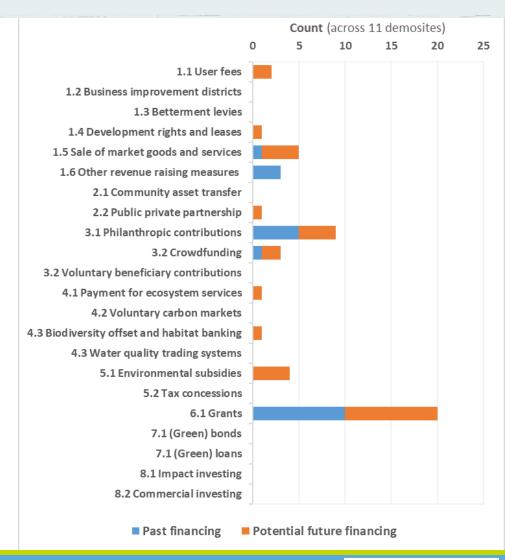
5. Subsidies	Subsidies are a financial contribution from the government to a person, company or organisation to promote socially beneficial outcomes. They can be ongoing payments (or tax breaks) linked to outcomes or production (5.1, 5.2)	5.1 Environmental subsidies 5.2 Tax concessions	+Petra Marada +West Australia
6. Grants	Direct contribution from government (local, national, or EU) to a recipient in return for undertaking a specific activity. Grants are generally one-off payments (though they may be paid in instalments), and often competitive (6.1).	6.1 Grants	+Hunte-Leda
7. Debt instruments	Transfer of capital in return for a promise to repay that capital over time, generally with interest. This can involve direct lending from a lender to a borrower (7.1) or be mediated through debt markets (7.2).	7.1 Loans and green loans 7.2 Bonds and green bonds	+Linnunsuo +Winona Wetland +DC Bond +TCF Green Bond
8. Ownership models (equity finance)	Financing raised by selling an ownership share of the NbS, potentially with a claim to some of its profits. This can be motivated by a desire to have impact (8.1) or be purely commercial (8.2)	8.1 Impact investing 8.2 Commercial investing	+Sumatra Merang +Mill Creek





Role of private financing – today and tomorrow

- Worked with PONDERFUL demosites to identify sources of previous financing, and potential future sources
- Historically: Grants, with some philanthropic contributions
- Future: Similar though potential for some private financing in the form of income instruments





Role of private financing – today and tomorrow



Challenge for private financing remains:

- Pondscapes generate primarily public goods
- Measurement, etc.

Private finance opportunities

- Creation of environmental markets
- Integrated landscape priorities

Overall conclusion:

- Private finance no magical solution
- Decisive role for public policy and public funding







- A national plan for ponds will provide the structure and resources needed to properly protect and manage ponds
- The PONDERFUL policy guidance document provides a framework



BOX 5. CREATING A NATIONAL PLAN

The key stages for creating national and regional plans for ponds are:

1.Create a national or regional legal mandate for protecting and creating ponds. Mandates exist already but may need to

For example, the Water Framework Directive is intended to protect all freshwater but EU states often have adopted the 50 hectare rule (see Section 5.2). This approach was originally driven by the lack of data on ponds when WFD was implemented, so their importance was underappreciated. Newer data show that ponds are such a crucial part of the freshwater network that there is a critical need to incorporate them in this legislation.

2. Identify the most important sites

Not every pond is equal and allocation of resources requires that funds are well spent. Ways of identifying important ponds have been devel-

- 3. Create a monitoring programme to assess condition of ponds
- 4. Allocate resources to the creation and management to protect
- 5. Identify locations for pond creation

These should help to strengthen the network of habitats by being close to existing high-quality locations helping species spread. New ponds can also be made in any location that can provide clean and unpol-

- 6. Set plausible targets. Most water management has set unrealistic targets which have proved very difficult to achieve.

- Amount of clean water in the land.

