

A close-up photograph of a person's hands holding a rustic wooden crate filled with fresh, seasonal vegetables. The crate contains several orange carrots, two large purple beets, and a bunch of green peas. The person is wearing a grey t-shirt and a tan apron with dark blue straps and yellow buttons. The background is a soft-focus outdoor scene with green foliage and a blurred building, suggesting a farm or market setting. The lighting is bright and natural, highlighting the freshness of the produce.

Regional. Saisonal. Passt.

A young child with brown hair, wearing a yellow t-shirt and blue shorts, is standing in an orchard. The child is reaching up with their right hand to pick a red apple from a tree. The orchard is filled with green leaves and many red apples. In the foreground, there is a wooden crate filled with red apples on the ground. The child is also wearing yellow rubber boots. The background shows more trees and a clear sky.

Das Leben ist zu kurz...

... für lange Wertschöpfungsketten.

Wie **regionale Wertschöpfung** in **Brandenburg** gelingt? Erfahrt ihr in mehreren **Fachveranstaltungen** für die **Agrar- und Ernährungswirtschaft 2026**.

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