

# 10th anniversary of the Ecologic Institute's Brussels Office

Date: 27 September 2011

Participants: 150 / Ecologic Institute's staff, Sponsors and Partners, Stakeholders, EU Media

Location: Académie royale de Belgique, Brussels

Sponsor: Ecologic Institute, Berlin

Corporate Event



## Ecologic Institute services:

Organization of a jubilation party (One hour panel discussion followed by a cocktail reception) for 150 participants on the 27<sup>th</sup> of September 2011

- Development of the event program and coordination of speakers
- Supervision of logistical arrangements, including: catering service, technical equipment, photo reportage, invitation management, assistance for guests' travel & accommodation
- Creation of a website providing background information on the event, speakers' bios, video messages & testimonials, practical information and an online registration tool
- Promotion of the event via press releases and social media
- Preparation of branding and promotional material (Roll-ups, USB drives, balloons, etc)



## The 10th anniversary of the Ecologic Institute's Brussels Office – Celebrating a European milestone

Beyond the implementation of European and international projects, for the last 10 years the Office in Brussels has been representing the Ecologic institute at the EU level and ensuring a higher awareness and stronger presence of the Institute on the EU scene.

Therefore, an anniversary event was organized as part of the In-Stream conference on the links between sustainability measures and mainstream indicators to celebrate this important milestone. On one hand, the aim of this event was to ensure a comfortable atmosphere for networking.

## Towards the next 10 years

Ecologic Institute's staff, Sponsors, Partners, Stakeholders, EU Institutions and the media came together to celebrate this big step. The celebration event was a big success and reinforced the presence of the Institute at the EU level.

*"I would like to send my best wishes to the Ecologic Institute's Brussels Office on the occasion of the opening ceremony for the celebration of its 10th anniversary and take the opportunity to congratulate the Ecological Institute and its staff for the excellent work and commitment to the development of environmental policy."*

Janez Potočnik, European Commissioner for the Environment



[www.ecologic.eu](http://www.ecologic.eu)  
[www.ecologic-events.eu](http://www.ecologic-events.eu)



## Event website

[ecologic-events.eu/10Years-Brussels/about-event](http://ecologic-events.eu/10Years-Brussels/about-event)

## Webstory

[ecologic.eu/4230](http://ecologic.eu/4230)

## Contact Person

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